

2014 Annual Report

Springwater Sports Heritage



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Chairperson's Comments

It is with great enthusiasm, optimism and humbleness that I announce this 2014 Annual Report as the commencement of many Annual Reports to come.

Springwater Sports Heritage (SSH) has completed its initial development stage and now is in a solid position to grow and adapt in an orderly and desirable manner in a digital world. During 2013 the beginning ground work was undertaken and continued to successfully evolve through 2014. Although this Annual Report title refers to 2014 the valuable developments of 2013, which markedly assisted in fashioning the direction of SSH, are included to ensure they are not lost and remain to be part of the valued "Heritage" function of the organization.

Through their intuition and efforts a small group of committed visionaries have been able to conceptualize and launch an organization capable and dedicated to recognizing and capturing the accomplishment of a distinctive number of extraordinary individuals and events that over time has taken place to create Springwater's sporting heritage. This report will reveal some of the barriers that confronted the determined Board Members and what they did to establish an organization prepared to move forward and accomplish the objectives that stand before them.

The Board Meetings solidified directions and established tasks that would define the undertakings necessary to achieve the desired results. Even with the enormous responsibilities of work and family everyone made room in their schedules to carry out their commitments to SSH. I'm extremely privileged to be part of an excited, energized, talented and focussed group.



SSH Board Creation

The foundation of SSH is its Board. Most organizations struggle with how they should organize and SSH was no different. Various models were considered and this resulted in a blend of Directors (nine) and Ex Officio (two) members all with equal responsibility and authority. There was a conscious effort to consider experience, gender and geographic location when establishing the Directors. The tie to the Inductees and the Township of Springwater made it obvious that Ex Officio representation should come from those two key areas to ensure their experiences and knowledge could contribute to the direction of SSH.

It is very important to note that Frank Archer was the creative driving force behind the formation of SSH. During the late spring and early summer of 2013 Frank commenced assembling the Directors that would become the creators of the Board.

One of the first major steps forward took place when Frank successfully arranged a meeting on July 11, 2013, of the then four Directors (Frank Archer, Darrin Robertson, Larry Simpson & Mike Townes), with the Township of Springwater Mayor (Linda Collins), Deputy Mayor Dan McLean), Chief Administrative Officer (Robert Brindley) and the Director of Recreation, Parks & Properties (Ron Belcourt) that would lead to their encouragement to move forward with the development of SSH. From that point forward new Directors were added and visions began to be established. As progress took place new horizons materialized.

At the October 30, 2013 Board Meeting Frank asked Larry Simpson to take the lead of the SSH as he was planning to be away for the winter months. With everyone's input the scope began to solidify and the magnitude of the potential assignment and related responsibilities started to become evident.

Board, Committees and Supporters

The following page shows a chart that identifies the 2013 and 2014 current and past members of the Board, Committees and numerous indispensable supporters.

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	SSH Members and Supporters												
	Board					Committees					Support		
	Board	Past Chairperson	Vice Chairperson	Secretary	Treasurer	Awards/Facilities	Finance	Heritage	Induction	Promotion	Township Resource	Website	Professional Advisor
Frank Archer	●	●											
Lou Belcourt	▲						◆						
Jennifer Coughlin	▲						◆			◆			
Barb Fralick	●		●				*				◆		
Brad MacDonald	●				●	*							
Paul Priest	●					*		◆					
Brenda Quinlan	●			●							◆		
Denise Ritchie-Mclean	●					◆	◆	◆					
Darrin Robertson	●					◆		*					
Larry Simpson	*				▲	▲	▲	▲	▲		◆		
Mike Townes	●						◆	◆	*		◆		
Faye Stone	◆						◆	◆					
Gary Edgecombe												◆	■
John Heacock												◆	
Joe Fralick						◆							
Sue Adams							◆				◆		
Trish Campbell							◆						
Keith Columbus							◆				◆		
Mary Fleming							◆						
Ken Flieger							◆				◆		
Mike Stone							◆						
Ginger Tsang							◆				◆		
Ron Belcourt	◆									◆			
Robert Brindley	◆									◆			
Shelley McNabb						◆		◆		◆			
Janine Peck								◆		◆			
Tony Persson								◆		◆	◆		
Jeff Schmidt						◆				◆			
Karen Todd								◆		◆			
Nicole Van Zutphen								◆	◆	◆			
Brenda Stanley								◆			*		
Dan Clement										◆			■
Dan McLean										◆			■
Jill Robertson													■

● Director | ▲ Ex Officio | * Lead | ◆ Associate | ◆ Recording Secretary | ■ Past Member

Early Days and Establishing Direction

It would not be reasonable, or necessary, to declare any particular day or event as the moment SSH was born. It's more reasonable to believe that years of sporting achievements, volunteer contributions and healthy ideas that grew to meet the desires of many inevitably came together to propel itself to the forefront. The diverse and extensive trails created throughout Springwater over many, many years are now SSH's target and heritage fodder.

What should the task be? The scenario became one with multiple routes, layers of alternatives and intensified as each page was turned and explored. It became clear that a reasonable and achievable direction needed to be established. As key considerations were brought forward and debated the targets and scope that should be embarked on began to emerge.

Purpose

During these early days of working towards a desirable purpose numerous options were put forward and discussed. It commenced with the goal of recognizing deserving athletes and builders. As this was considered it became obvious that much of Springwater's sporting heritage would be overlooked. As more thought was put into the purpose it was realized that the original goal, albeit very worthy, was only the tip of the iceberg. With this realization two purposes became the focus of SSH's efforts. Capturing our sporting heritage and recognizing the exceptional achievements became the modus operandi.

Technology

From the outset it was understood the fortuitous availability and use of today's technology could position SSH in a better place. With the support of digital technology SSH will be able to search, assemble, promote and archive our sporting heritage for all to access. Works that will be assembled need not remain static. As more is uncovered the creations can be further enhanced. Storage and access is almost limitless and very cost effective. Social media will provide a repository of valuable resources to be explored and utilized.

Time Frame

Serious discussion and consideration resulted in determining that SSH should not be limited to any particular time period. If it is sporting heritage then it should become part of the chronicles and be appropriately positioned across the time spectrum. It is well recognized

that earlier occurrences will be more difficult to track down and substantiate but no less treasured.

Geography

Identifying who and the area that will be embraced was important but in the end could not be definitive. The Township of Springwater covers the main areas of interest and also became one of SSH's main partners. Given the sometimes wide-ranging boundaries used by the different sports it was accepted that SSH should be somewhat flexible in recognizing those that contributed to Springwater's sporting heritage. It's recognized that on occasion a unique set of conditions may require a considered discussion to determine the eligibility of a team or individual.

Constitution

Very early in the development of SSH the assembly of an administrative Constitution was undertaken to provide the necessary guidance and uniform systematic procedures that would provide consistency, openness and clarity. The Constitution was allowed to remain open through this early period to allow quick and easy amendments while providing the overall support and direction expected during a time of learning and growth. The first approved version of the Constitution was duly moved and passed at the November 26, 2014 Board Meeting.

Corporate Identity

Another important challenge for SSH was how it wanted to be treated by the tax and legal jurisdictions. Within these spheres of influence so many variables exist. All are important and valuable in the proper context. Determining what SSH should become and the Corporate Identity it should choose moved along similar paths and time aided in bringing the appropriate decision to the forefront. Valuable input from our Legal and Accounting professional advisors and the guidance received from the Township of Springwater persuaded the Board to establish a formal agreement with the Township of Springwater through the "Terms of Reference" signed by both parties.

Terminology

Surprisingly the terminology for what we are focussed on required unexpected consideration. In the early days a range of names and terms were used to describe SSH's efforts. As more were brought forward it became obvious that decisions had to be made to begin to build our branding identification. The struggle continues although some consistency is being observed. It is common to hear SSH being referred to as the "Hall of Fame". In part it is that but there is more. As the

sporting heritage content expands on the website it is believed that SSH will become the norm.

Township of Vespra Recreational Hall of Fame

Prior to the amalgamation of the Township of Vespra and Township of Flos, now the Township of Springwater, the Township of Vespra had established the "Vespra Recreational Hall of Fame". Each year between 1987 and 1992 the Township recognized one Inductee. SSH reviewed the Township of Vespra criteria and the available information on the Inductees and determined all six Inductees (four athletes and two builders) without a doubt warranted being in the Springwater Sports Heritage Hall of Fame. As such they would be included in the 2014 Induction.

2014 Induction

The 2014 Inaugural Induction became the long awaited official recognition of many exceptional individuals and teams. The quota for the first Induction was significantly increased from five to twenty two (11 Athletes, 7 Builders & 4 Teams) to help accommodate the expected pent-up-demand. The SSH volunteers, sponsors and community supporters threw their ideas, energy and financial contributions behind this honourable event. Tickets to the ceremony sold out in a just a few days. The capacity crowd of 240, the memorable congregating and exciting presentations was sufficient assurance to demonstrate the need and value of recognizing outstanding sporting achievements.

Springwater Sports Heritage Hall of Fame

The Springwater Sports Heritage Hall of Fame (SSHHoF) is currently limited to a temporary location in the Elmvale Community Arena, 14 George Street, Elmvale. SSH will continue to add Inductees biennially. The SSH Website includes a digital representation of the SSHHoF. When a desirable location and suitable resources become available SSH will establish a substantial SSHHoF.

Finances

With the support of caring and compassionate Individuals, Community Organizations, Service Clubs and local businesses we have been able to meet our financial obligations. The development of the SSH Website and the 2014 Inaugural Induction, two major undertakings, received the financial contributions necessary to allow both to be very successful. One of the benefits of SSH's agreement with the Township of Springwater is that all financial transactions flow through their system. The Township is also responsible for the annual audit. A very secure and responsible

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method of managing the revenue and expenditures while protecting the individuals involved.

2014 Financial Statement

2014 Financial Statement Springwater Sports Heritage As of December 31, 2014

	INCOME	EXPENSE	AR/AP	NET
GENERAL				
Donations				
Lion's Club	1,000.00			
Elmvale & District Maple Syrup	500.00			
Brownie Foundation	200.00			
Township Golf Tournament	10,000.00			
Totals	11,700.00	0.00	0.00	11,700.00
2014 INDUCTION				
Sponsors				
Diamond Head Sprinklers	2,000.00			
Alan D Priest/Powell Jones	2,000.00			
Marshall Insurance	2,000.00			
Sexton's	2,000.00			
Currie Truck Centre	2,000.00			
Ticket Sales				
Tickets	9,800.00			
Venue				
Barrie Country Club		9,647.86		
Printing & Supplies				
Georgian Copy & Printers & Other		951.93		
Awards				
Elmvale Curling Club	200.00			
Prints & Plaquing		343.99		
Banners				
Signz n' Designz 5 Banners		1,928.35		
Totals	20,000.00	12,872.13	0.00	7,127.87
WEBSITE				
Donation				
The McGuire Trust	5,000.00			
Development				
Heart of Business Deposit		4,294.28		
Totals	5,000.00	4,294.28	0.00	705.72
GRAND TOTALS	36,700.00	17,166.41	0.00	19,533.59
Balance as per Township Dec 31/14 Statement		19,533.59		

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2015 Budget

The majority of activity during 2015 will be developing website content. SSH will consider display options and adjust to any potential opportunities. The following 2015 Budget was approved by the Board.

2015 Budget Springwater Sports Heritage

Balance Forward		19,534
Revenue		
TV/Kiosk Advertising	2,000	
Total Revenue		2,000
Expense		
Sport Heritage Development Cost	2,500	
WEB Maintenance	200	
WEB Development	2,000	
Additional Banner Cost	600	
Presentation Case	5,000	
Office Cost	500	
TV/Kiosk Updating Cost	1,000	
Total Expense		11,800
2015 Net		-9,800
Ending Balance		9,734

Donations, Sponsorships and In-kind Contributions

SSH has been extremely fortunate to have a number of donors and sponsors (see Financial Statement for details) recognize and appreciate its undertakings and as such have provided some of the financial support required. Because of these generous contributions SSH was able to establish a robust website and deliver a very successful Induction Ceremony. Many, many also have given, the often overlooked, "In-Kind" support of time, facilities, transportation, professional advice, equipment, etc. that organizations must have.

Website

As time passes it's expected the website will be the lifeblood of SSH's activity and achievements. The focus is now able to concentrate on the capturing of Springwater's heritage which will allow the website to expand quickly and become a place of great interest. SSH is very grateful

to the McGuire Trust for its confidence in providing the financial support and encouragement that has allowed this structure to be established. Brenda Stanley of “Heart of Business” has developed the site and continues to support the ongoing attention it requires.

The website should be considered the source of information related to SSH and its objectives. Governing documents will soon be stored here and open to the public. The social media infrastructure is being organized and should be an extremely valuable conduit of information.

Arena TV Monitor

One of the initial objectives of SSH was to establish a TV monitor in the Elmvale Community Arena that would provide visual content related to Springwater’s sporting heritage. This vision is almost ready to be launched. A local business operated by Don Stoddart of Key Mortgage Partners - Dominion Lending Centres has agreed to purchase the monitor and appropriate content is currently being prepared.

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