Springwater Sports Heritage

January 14, 2016

#### **Township Administration Centre**

7:00-9:00

<u>ATTENDEES</u>					
<b>Directors</b>		Larry Simpson, Chairperson			
		Frank Archer	Barbara Fralick		
		Paul Priest	Brenda Quinlan		
		Denise Ritchie-McLean	Darrin Robertson		
		Mike Townes			
New Directors		Wayne Allen	Trish Campbell (Regrets)		
		Linda Collins			
Recording Secr	<u>etary</u>	Faye Stone			
<u>Ex Offico Mem</u> l	<u>bers</u>	Lou Belcourt, Inductee	Jennifer Coughlin, Council		
<u>Township Reso</u>	<u>urce</u>	Ron Belcourt			
<u>Guests</u>		Brenda Stanley			
<u>Regrets</u>		Brad MacDonald			
		DISCRIPTION/VERSION	COMMENT		
PREP ITEMS			COMMENT		
Minutes	2014 AGM		Distributed/Website		
Document		r Sports Heritage Constitution	Distributed/Website		
AGM Notice	emailed & \	Website November 25, 2015	Distributed/Website		
Report	2015 Annua	al Report	Distributed/Website		
1. Confirr	nation of a Q	uorum and Call to Order			

Moved by: Denise Ritchie-Mclean

Seconded by: Jennifer Coughlin

### THAT the Springwater Sports Heritage 2015 Annual General Meeting has a quorum present and will come to order at 7:00 pm Carried

#### 2. **Opening Remarks**

- Chairperson Larry welcomed all present to this the second Annual General Meeting of • Springwater Sports Heritage. The evening overview was noted as one of-
  - Reporting on the activity and status of SSH over the past year and outlining its objectives as SSH goes forward into 2016.
  - Implementing the Director succession process with proposed new Directors: Wayne Allen, Trish Campbell and Linda Collins
  - Reporting on the SSH website; led by guest -Brenda Stanley

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#### 3. Confirmation of Timing and Notice

• The Springwater Sports Heritage Constitution "Section C: Organizational Practices and Procedures under Item 10. Meetings" declares:

The Board will convene an AGM no later than three months after the end of the Business Year. An email notice of the AGM to the Board Members and a declaration of the date, time and location of the AGM on the SSH website must occur a minimum of four (4) weeks' before the AGM takes place

Moved by: Lou Belcourt

Seconded by: Mike Townes

THAT the 2015 Annual General Meeting of the Springwater Sports Heritage Board was duly proclaimed and convened within the timeframe specified in the Constitution.

Carried

4. Approval of 2014 AGM Minutes Moved by: Denise Ritchie McLean

Seconded by: Darrin Robertson

THAT the 2014 AGM minutes of January 21, 2015 be approved as distributed

Carried

#### 5. Presentation and Approval of Financial Statements

As part of Larry's power point presentation, a Dec. 31, 2015 detailed financial statement from the Township was displayed and reviewed (see Appendix A).

It indicated as deficit of -\$ 2,030.40.

Referring to the distributed <u>2015 Annual Report</u> (Page 8) it was noted that the present Reserve Account of SSH is reported as \$17,503.19.

(Beginning Balance \$ 19,533.59 minus deficit \$ 2,030.40) (see Appendix B)

Moved by: Denise Ritchie-McLean Seconded by: Brenda Quinlan

THAT the 2015 Springwater Sports Heritage Financial Statements, as presented, be approved.

Carried

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#### 6. Review and Approval of the 2015 Annual Report

• The 2015 Annual Report was emailed to all directors for their consideration prior to the AGM. Larry apologized for its lateness and opened the floor to questions and/or input. Those present felt it was a detailed and extensive summary of SSH highlights, status and objectives going forth.

Moved by: Barb Fralick

Seconded by: Mike Townes

THAT the Springwater Sports Heritage 2015 Annual Report be approved.

Carried

#### 7. Succession Plan

7.1. Retiring Directors

Three Year Succession Plan Updated February 4, 2015						
2015, 2016, 2017 2015, 2016 2015						
Mike Townes	Larry Simpson	Frank Archer				
Darrin Robertson	Denise Ritchie McLean	Brad MacDonald				
Barb Fralick	Brenda Quinlan	Paul Priest				

 Larry, referring to the above Succession Plan, noted that the three retiring directors will be very much missed and thanked them for their input, effort and enthusiasm over the past two years.
Paul noted that he would be available to continue his work with the SSH. His

Paul noted that he would be available to continue his work with the SSH. His skill and interest in the area of Facilities and Memorabilia will be a valuable resource for the Board.

Frank was recognized as a significant Builder in his own right in the history and advancement of Sports in the Springwater area. He was acknowledged as the founding force in the creation of what became Springwater Sport Heritage.
Frank noted that, *"It has been an honour working with you. I look forward to our second Induction. I think....your dedication and decisions will keep this Board secure as it progresses through. Larry, I am most impressed with your leadership and your new members will soon recognize that..."*

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#### **Township Administration Centre**

#### 7.2. Approval of New Directors

• The three proposed Directors to SSH were introduced to the group.

**Wayne Allen** was noted as a young, enthusiastic director with family roots in Springwater. An interest in the history and heritage of the area may well be in his genes. It is hoped that Wayne may help engage the youth of the area in SSH.

**Trish Campbell** has been an active Heritage committee member over the past year. She been a force in getting SSH into the world of Social Networking; Facebook, blogging and tweeting. It seems such a natural transition into a role as a Director.

**Linda Collins** brings an impressive background and interest in sports in her own right. She has been a strong supporter of the efforts of SSH in its 'start up' years. Her skill-set is so varied and striking that she will be a valued director in whatever role she assumes on the Board of SSH.

#### Moved by: Jennifer Coughlin

Seconded by: Frank Archer

THAT Wayne Allen, Trish Campbell and Linda Collins be approved as the new incoming Directors of Springwater Sports Heritage Carried

**7.3.** The Revised Succession Plan was presented to the Board. It was noted that as this may be a yearly requirement there needs to be a recruiting plan formulated.

Three Year Succession Plan						
Updated January 14, 2016						
2016, 2017, 2018 2016, 2017 2016						
Wayne Allen	Mike Townes	Larry Simpson				
Trish Campbell	Darrin Robertson	Denise Ritchie McLean				
Linda Collins	Barb Fralick	Brenda Quinlan				

#### 8. Standing Committee Chairpersons

Larry reviewed the various Standing Committees and noted the **Chairperson vacancies** in two areas. Directors were encouraged to give consideration to assuming these responsibilities and contact him ASAP to discuss that decision.

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7:00-9:00

• Chairperson status

STANDING COMMITTEES					
Committee	Assignment	Chairperson			
Facilities & Displays	Hall designs, locations, display opportunities, presentation awards & memorabilia				
Financial Planning	Oversee financial administration; safeguard assets, data, personal information; mitigate financial risks, fraud and theft; funding strategies				
Induction	Maintain & manage a biennial inductee nomination & selection process that culminates with an induction ceremony	Darrin Robertson			
Sports Heritage	Digitally facilitate procurement, organization, preservation, promotion & dissemination of Springwater's sports heritage	Larry Simpson (Interim)			
Promotion	Prepare & execute communication strategies with individuals, Sport Associations, Media & Governments	Mike Townes			

#### 9. Presentations/Discussion

#### 9.1. Website Development

- Brenda led the group through a list of advancements and steps that have taken place over the year re the Website.
- She made reference to the statistics of 'hits' and 'visits' etc. (see APPENDIX C) to indicate that more people are coming to the site and that they are reading more pages.
- Brenda began her "guided walk" through the website by noting what was present and available as 2015 began. She then proceeded to display the additions and expansions some of which are noted below
  - o News items are listed and archived
  - o Menu buttons have been added (Heritage, Active Elite)
  - The menu buttons now open down to display sub directories and some of those even have their own sub directories
  - This was noted as a very important area of organization of content and pathways. Most are being filled with content but others display locations where content will be built- out as it is found/written
  - Nomination forms and nomination process are on the site. You will be able to fill in the forms from the website.

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- Opportunity to go on the site and do a "Search". This is a huge advancement
- An area of Governance is now available; SSH minutes, Terms of Reference etc.
- The incredible amount of paperwork re the organization of the SSH to become a Board of the Township and its committees and duties are now all available for viewing.
- o Area available where a user can upload their own "piece of heritage"
- Connections established to SSH accounts Blog Facebook Twitter YouTube
- o Addition of videos of 2014 induction, more photo galleries
- An "In Memory" section added for Inductees who may have passed
- o George Allen's 2003 Chapters book is available on line from the SSH site
- ....**And so on.**
- It was noted that when you first go on the site it may look much the same---but visitors are encouraged to use the menu buttons to follow the sub directories—
   a whole world is being added to our site... And more is yet to come. Frank
   noted that such a website tour would be so helpful to many potential visitors
   and past visitors to the site who may not know where and how to navigate its
   passages.
- Larry noted that SSH would like to thank Brenda for her continued support and enthusiasm. She has made herself available throughout the year. It is anticipated that "Input" training will continue in 2016 and that more and more areas of the website will continue to be "built out"

#### 9.2. 2016 and Beyond

#### Larry and Committee chairs made note of some 2016 objectives

• Induction

Darrin reported nominations forms are ready and on line. Drop off locations at three libraries and Township has been confirmed. A meeting will be held into April. There is a need for volunteers as the induction Critical path is followed.

• Heritage

Larry referred to the progress Brenda outlined in her website overview. Training and Building out will continue. Adding and updating content re the arena TV will be completed early into the new year.

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#### Active Elite

Using the Q & A format initiated by Trish, Active Elite will continue to be identified and recorded.

### • Sponsorship Plan

This plan will be a priority for development. Larry noted that he has already been approached by a few potential sponsors.

#### • Promotion

The consultation with various local sports organizations continues to be a goal for the upcoming year. Coverage re the Induction process via the newspaper and website will be obtained.

#### • Facilities

Paul and Ron reported that the area in the Glass Trophy cabinet to safely house the TV has been completed and ready for hook up. This should happen shortly into the new year.

The present open area location for storage in Township building is in place. The Township may be preparing for a build out of this lower level. It is hoped that a secure designated storage area for SSH can be incorporated. The committee continues to follow the proposed capital plan for the Elmvale Arena

#### **10. Next AGM Meeting**

Moved by: Jennifer Coughlin Seconded by: Barb Fralick

THAT the next Springwater Sports Heritage AGM be held at the beginning of 2017 in compliance with the Constitution.

#### Carried

#### 11. Election of Executive (In Camera)

<u>Section C: Organizational Practices and Procedures</u>
<u>Item 6. Election of Executive</u>
(The Dependence) and the Manual Conservation of the Manual

*"The Board shall convene immediately after the Annual General Meeting (AGM) for the purpose of electing the Executive from among the Directors."* 

Moved by: Denise Ritchie-McLean Seconded by: Darrin Robertson

THAT the Springwater Sports Heritage 2015 Annual General Meeting move into an "In Camera" session for the election of the 2016 Executive at 8:17 p.m.

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#### Carried

• In Camera Discussion and election of 2016 Executive

Moved by: Brenda Quinlan

Seconded by: Darrin Robertson

THAT the Springwater Sports Heritage 2015 Annual General Meeting move out of the "In Camera" session at 8:30 p.m.

Carried

#### **12.** Announce 2016 Springwater Sports Heritage Executive

2016 EXECUTIVE						
Springwater	Springwater Sports Heritage					
Chairperson Larry Simpson						
Past Chairperson	N/A (decision to leave vacant)					
Vice Chairperson	Barb Fralick					
Secretary	Brenda Quinlan					
Treasurer	TBD					

#### 13. Adjournment

Moved by: Denise Ritchie- McLean Seconded by: Brenda Quinlan

THAT the Springwater Sports Heritage 2015 Annual General Meeting adjourn at 9:15 pm.

Carried

# Minutes

**2015 ANNUAL GENERAL MEETING** 

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7:00-9:00

### APPENDIX A

ystem: ser Date:	2016-01-08 2016-01-08	4:05:07 MM			poration of the		ANCE FOR 2015 hip of Springwater dger			Page: User ID:	1 smcnabb
Ranges: Date: Account:	From: 2015-01-0 1-550-031-		To: 2015-12-31 1-550-111-532515			ubtotal By: orted By:	No Subtotals Fund	Include:	Posting, Unit		
Account:	1-550-031	-481126		Descriptio	on: Donatio	ins - Sports	Heritage		Beginning Balan	ce:	\$0.00
Trx Date	Jrnl No.	Orig. Audit Trail	Distribution Reference		Orig. Master I	lumber	Orig. Master Name	Posting	No.	Debit	Credi
2015-02-02 2015-06-10	201,979 211,098	CRREC00006789 CRREC00007340	Key Mortgage Partners Elmvale & District Maple Syrup		319222 325478		February 2, 2015 Counter Depos June 10, 2015 Counter Deposit	1	1769 0373		\$1,231.07 \$500.00
							Net Change	Ending Bala			AL 701 0
Accor	unt: 1-550-0	31-481126				Totals:	-\$1,731.07	-\$1,73	1.07	\$0.00	\$1,731.07
Account:	1-550-111	-532201		Descriptio	on: Materia	ls & Supplie	es - Sports Heritage		Beginning Balan	ce:	\$0.00
Trx Date	Jrnl No.	Orig. Audit Trail	Distribution Reference		Orig. Master I	Number	Orig. Master Name	Posting	No.	Debit	Credi
2015-01-29 2015-04-22 2015-04-28 2015-04-28 2015-05-21 2015-05-21	202,084 206,853 208,414 208,504 210,285 210,285	PMTRX00001145 PMTRX00001175 PMTRX00001179 PMTRX00001179 PMTRX00001187 PMTRX00001187	Purchases Purchases Purchases Purchases Purchases Purchases Purchases		JAN 2015 03268 19200 2015 R03939 R03939		Larry Simpson Larry Simpson Georgian Copy & Printers Inc. Canadian Association for Sports Larry Simpson Larry Simpson Net Change	Heritage	1865 5626 8224 8314 0069 0069	\$193.24 \$59.00 \$203.52 \$50.00 \$122.03 \$0.04	
Acco	unt: 1-550-1	11-532201				Totals:	\$627.83	\$62		\$627.83	\$0.00
Account:	1-550-111			Descriptio	on: Advertis	sing - Sport	s Heritage		Beginning Balan	ce:	\$0.00
Trx Date	Jrnl No.	Orig. Audit Trail	Distribution Reference		Orig. Master I	Number	Orig. Master Name	Posting	No.	Debit	Credi
2015-01-19		PMTRX00001135	Purchases		HOB0173		The Heart of Business Net Change	Ending Bala	1702 Ince	\$1,108.62	
Acco	unt: 1-550-1	11-532234				Totals:	\$1,108.62	\$1,10	8.62	\$1,108.62	\$0.00
Account:	1-550-111	-532282		Description: Maintenance - Website - Sports Heritage		Beginning Balance:		\$0.00			
Trx Date	Jrni No.	Orig. Audit Trail	Distribution Reference		Orig. Master I	Number	Orig. Master Name	Posting	j No.	Debit	Credi
2015-10-30 2015-11-03	222,617 221,007	GLTRX00021232 PMTRX00001256	Purchases		HOB0356		The Heart of Business Net Change		1369 0960 Ince	\$1,841.86 \$183.16	
Acco	unt: 1-550-1	11-532282				Totals:	\$2,025.02	\$2,02	5.02	\$2,025.02	\$0.00
				Accounts	Beginnir	g Balance	Net Change	Ending Bala	nce	Debit	Credit
			Grand Totals:	4		\$0.00	\$2,030.40	\$2,030	.40	\$3,761.47	\$1,731.07

### Minutes

# **2015 ANNUAL GENERAL MEETING**

Springwater Sports Heritage

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<u>APPENDIX B</u>

	FINANCIAL REPORT		
	Springwater Sports Heritage		
	December 31, 2015		
		INCOME	EXPENSE
GENERAL INCOME/EXPE	NSE		
Donations		500.00	
Expenditures			627.83
ARENA TV			
TV Purchase 8	k Instalation	1,231.07	1,108.62
WEBSITE			
Development			1,841.86
Maintenance			183.16
TOTAL		1,731.07	3,761.47
BALANCE		=	-2,030.40
Township of Springwate	r Balance as of December 31, 2015		-2,030.40
		-	
RESERVE ACCOUNT			
	Beginning Balance		19,533.59
	SSH Balance	-	-2,030.40
	Reserve Balance		17,503.19

7:00-9:00

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#### APPENDIX C

2015 WEBSITE ACTIVITY							
Month	Month Unique visitors		Pages	Hits	Bandwidth		
Jan 2015	198	309	3,368	22,015	395.29 MB		
Feb 2015	259	369	3,376	22,612	408.27 MB		
Mar 2015	302	440	1,725	11,809	262.43 MB		
Apr 2015	363	553	3,223	18,709	265.39 MB		
May 2015	307	482	3,553	24,808	284.92 MB		
Jun 2015	486	799	12,776	44,152	1.11 GB		
Jul 2015	301	604	3,183	16,773	318.29 MB		
Aug 2015	294	554	1,544	12,207	310.52 MB		
Sep 2015	304	462	1,051	7,494	201.88 MB		
Oct 2015	367	628	2,327	12,353	256.77 MB		
Nov 2015	335	669	5,401	32,544	852.24 MB		
Dec 2015	280	561	3,070	14,086	607.81 MB		
Total	3,796	6,430	44,597	239,562	5.18 GB		

Explanation:

Unique Visitors: The number of **different days** a visitor visited Number of Visits: The number of **different times** visitors visited Pages: The number of **different pages** visitors visited Hits: The number of **different actions** visitors engaged in