

**Minutes**  
**Sports Heritage Committee**  
Springwater Sports Heritage  
August 5, 2014

Location: 1160 Rainbow Valley Road West

Time: 2:00- 4:00 pm

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ATTENDEES

Committee Members

Larry Simpson, Chairperson

Lou Belcourt

Mary Fleming

Barb Fralick

Mike Stone

Mike Townes

Recording Secretary

Faye Stone

Regrets

Sue Adams

Keith Columbus

Ken Flieger

Ginger Tsang

PREP ITEMS

DISCRIPTION/VERSION

COMMENTS

Minutes

Sport Heritage Committee 2014,3,31

Distributed

Document

Sports Heritage Committee 2014,4,27 Terms of  
Reference

Distributed

**1. Confirmation of a Quorum and Call to Order:**

*Moved by: **Barb Fralick***

*Seconded by: **Mary Fleming***

*THAT the scheduled meeting of the Springwater Sports Heritage Committee of August 5, 2014 has a quorum present and will come to order at 2:00 p.m.*

***Carried***

**2. Opening Remarks**

- *Larry welcomed everyone and noted that the May 27, 2014 Sports Heritage Committee Meeting was unable to be held due to a lack of a quorum*
- *Larry updated the committee re:*
  - *Present status of SSH. On April 22, 2014 the Township of Springwater Council unanimously approved the Terms of Reference document that forms the agreement and responsibilities between the Township of Springwater and the Springwater Sports Heritage. Springwater Sports Heritage is now official a Board of the Township.*

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- *Logo was approved by Board at their May 13, 2014 meeting*
  - *Keith is developing "Usage Guidelines" and logo variations*
  - *Business Cards will be available soon.*
- *George Allen's digitized material is available for use. Larry has a copy of this material on a flash drive and members of the committee are welcome to access it. Some of the files are presently it is in "Publisher" format which may limit access by some members*

**3. 2014,3,31 Minutes**

**3.1. Approval as distributed**

*Moved by: **Mike Townes***

*Seconded by: **Mike Stone***

*THAT the Sports Heritage Committee minutes of March 31, 2014 be approved.*

***Carried***

**3.2. Follow up**

- *(Item 5) The Facilities and Displays Committee's Presentation in our Display Case in the Elmvale Community Arena at the Elmvale Maple Syrup Festival was well done and remains there for the time being. Content may be rotated to promote interest and display artifacts provided to the Board and others. The Display Case may have to be shared. Officially the Township has agreed to allow SSH one third although we are currently using 100 percent of it.*

**Website Development**

**4.1 Funding**

**Present funding status was reviewed**

- *Elmvale Lions Club approved \$1,000 support of the \$8,000 requested. To be part of general funds*

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- *Margaret McGuire Trustees donated \$5,000 in her name to be used for website development only.*
- *Maple Syrup Festival approved \$500. To be part of general funds.*
- *Mayor Collins and Council approved \$10,000 from Mayor's Golf Tournament. To be part of general funds.*

#### **4.2 Board Approval**

- *The Board approved the development of a basic website at their July 27, 2014 meeting*  
*Criteria emphasized --- a) having a strong data base component with the ability to be expanded over time and b) having a content area accessible to committee writers*

#### **4.3 Development**

- *Larry reported on a phone discussion with a developer recommended by Ken Flieger and a meeting will be arranged in one week following his vacation*
- *He also met with Township of Springwater I.T. (July 31)*
- *Township recommended a developer with whom Larry will also meet*
- *Larry noted the need for following the Township procurement guidelines for anticipated significant expenditures.*

### **5 Content Development**

#### **5.1 Inaugural Induction**

- *Induction will be held at the Barrie Country Club on October 17, 2014*
- *Sponsorship Packages have been distributed to Board members and solicitation has begun: Attempt to provide exclusivity for 7 to 10 sponsors at a \$ 2000 level*
  - *Cost of pre- event items in the \$8,000 range*
    - *\$ 2,000 Souvenir Program*
    - *\$ 2,000 Tickets*
    - *\$ 2,000 Banners & Promotion*

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▪ *\$ 2,000 Awards*

- *Larry and Barb reviewed various souvenir program options and it was decided to proceed with contacting a Graphic Designer to help prepare the format decided upon.*
- *A "Ticket Order Form" document that will be sent to inductees was distributed to committee for input.*  
*(Pre- selling and awareness of ticket requirements by inductees and their family/friends will be encouraged)*

**5.2 Follow up from March 31, 2014 meeting**

**5.2.1 (Item 6.) Systematize, Assign & Commence Heritage Content Development**

- *Committee members divided up the 2014 inductees and will begin searching, collecting and preparing the required content for:*
  - *Awards (plaques for inductees and for Hall of Fame display)*
  - *Souvenir Program*
  - *Website*

<i>Content Writer</i>	<i>Mike S</i>	<i>Lou B</i>	<i>Mike T</i>	<i>Mary F</i>	<i>Barb F</i>	<i>Brenda Q</i>	<i>Kari S A</i>
<i>Inductees</i>	<i>-D. McConnell -R. McConnell</i>	<i>-S. Kirton -D. Kirton -Merchants Ball Team</i>	<i>-T. Belcourt -Diamond Curling Team -Juvenile Hockey Team -F. Foyston -L. Turner -C. Adams</i>	<i>-L. Ritchie</i>	<i>-Minesing Hockey Team -W. Craig -E.Crawford -J.A. White -W. Giffen T. Martin</i>	<i>-M.Forgrave -M. Partridge</i>	<i>-M. Simpson (Athlete) -M. Simpson (Builder)</i>

- *Writers were encouraged to complete Souvenir and Plaque write- up ASAP. The more lengthy outline for the website will follow*
- *Larry will contact inductees and request any pictures inductees or their nominators may have. He will also share that members of this Heritage Committee may be contacting them directly for additional information.*

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- *Pictures needed a) head shot c) action shot where appropriate*
  - *Writers were provided access to the Nomination Content of their Inductee via the SSH "landing page".*
  - *Other areas where content will be required are:*
    - *AV Presentation and Potential Press Releases. Any member(s) with an interest in these areas were requested to contact Larry*

**6 Sports Heritage Committee Terms of Reference Review**

- *A review and update of the Heritage Committee Terms of Reference will be carried forward to the next meeting*

**7 Next Meeting**

*The next Springwater Sports Heritage Committee Meeting will be announced at a later date and be communicated to Committee members via email*

**8 Adjournment**

*Moved by: Lou Belcourt*

*Seconded by: Mary Fleming*

*THAT the Springwater Sports Heritage Board Meeting adjourn at 4:05 pm*

***Carried***