

Minutes
Sports Heritage Committee
Springwater Sports Heritage
March 30, 2015

Location: 1160 Rainbow Valley Road West

Time: 2:00- 4:00 pm

ATTENDEES

Committee Members

Larry Simpson (Chairperson)

Lou Belcourt

Trish Campbell

Mary Fleming

Mike Townes

Recording Secretary

Faye Stone

Guests

Brenda Stanley

Regrets

Jennifer Coughlin

Barb Fralick

Mike Stone

PREP ITEMS

DISCRIPTION/VERSION

COMMENTS

Minutes

Sport Heritage Committee 2015,1,7

Distributed

email

February 9, 2015 "Sports Heritage Committee
Structural Adjustment"

Distributed

1. Confirmation of a Quorum and Call to Order

Moved by: Lou Belcourt

Seconded by: Mike Townes

THAT the scheduled meeting of the Springwater Sports Heritage Committee of March 30, 2015 has a quorum present and will come to order at 2:00 p.m.

Carried

2. Introductions and Opening Remarks

Larry welcomed all present and thanked them for their e-responses to the request for a common meeting time. He noted that the focus of the meeting would be to review/update the progress made thus far re the content development of the 2014 Inductees and establish the next steps.

3. 2015,1,7 Minutes

3.1. Approval as distributed

Moved by: Mary Fleming

Seconded by: Mike Townes

THAT the Sports Heritage Committee minutes of January 7, 2015 be approved as distributed.

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3.2. Follow up

- **Item 4: Board approval of Sports Heritage Terms of Reference**
 - *Approval by the Board was given at February 4, 2015 Board Meeting*

4. Committee Structural Changes

- *The following division of Committee Members and Resource Personnel was recommended and forwarded in a February 9, 2015 email.*

Committee Members	Resource Personnel
Lou Belcourt	Sue Adams
Trish Campbell	Rick Archer
Jennifer Coughlin	Dave Campbell
Mary Fleming	Keith Columbus
Barbara Fralick	Ken Flieger
Larry Simpson	Elizabeth Hill
Mike Stone	Debbie Kennedy
Mike Townes	Heather Smeding

5. Content Development

5.1 Review Inductee Project Status

- *The status of each 2014 Inductee was reviewed re their content development. See APPENDIX A.*

5.2 Revisit/Modify Inductee Template

- *The Inductee Template was reviewed and modified as follows:*
 - *“Nominator:” moved to bottom of “Member Details:”*
 - *“Inductee, Vespra Recreational Hall of Fame” will be used as the nominator for the six Inductees previously installed by the former Township of Vespra.*
 - *It was recognized the Team sub-headings and content will be somewhat different than the Athlete and Builder template.*
 - *Team “Career Highlights:” may focus on the achievements of a successful year/sporting season but could include a greater time period if appropriate.*
 - *Team Content will indicate more stories/anecdotes/adversaries etc.*
 - *Sections, following “Career Highlights:”, need to be created by the web developers for the following outstanding sub-headings:*
 - *Narrative:*
 - *Multimedia:*
 - *Memorabilia:*
 - *Links:*
 - *Acknowledgements:*

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- *Where appropriate, authors and other contributors should be acknowledged.*
- *See APPENDIX B for the modified Template Example*

5.3 Revisit/Modify Development Pathway(s)

- *It was noted that "Proofreading" should not change the author(s) intent.*
- *See APPENDIX C for the updated pathway*

5.4 Repository

- *Brenda Stanley has added a section/tool "Share a piece of heritage with us" to the SSH home page*
- *Anyone with photos, scans, documents can forward them through this tool*
- *These currently will be received by Larry and distributed as appropriate.*
- *It is likely they will be added to the Social Media section to create an interest and feedback and additional material*

5.5 Identify Additional Development and Personnel

- *A review of potential projects was held as well as resource personnel who might act as contacts and/or coordinator:*
 - *Figure Skating / School Sport Heritage / Current Upcoming Athletes*

6. Arena TV

6.1 Technical Issues

- *Disappointment was expressed by both committee members and the TV sponsor that on too many occasions the TV in the arena has not been on. There is a need to investigate whether this is a 'feed' issue or is it simply not being turned on daily.*
- *Brenda noted that two days of 'down time' was due to the ice storm which interrupted all service to the arena. Brenda corrected this problem as soon as she became aware of it. She asked the arena staff to advise her should there be any technical problems*
- ***ACTION: Larry will send an email to the Board and Committee members to consciously check the operation of the TV and report any problems should they have occasion to be at the Elmvale Arena.***

6.2 User Feedback

- *Those present noted that when they have seen the TV in place and on ---that the reviews have been very positive.*

6.3 Content Development

- *There seems to be a need to vary the content, recognize the TV sponsor and add some current content re Teams, Athletes and Builders beyond the Inductees.*

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7. Website

7.1 Social Media

- *Brenda Stanley was available to answer questions posed by committee members. She reviewed some of the newer elements on the Website and once again hoped that more content will be forthcoming.*
- *Trish, as the Committee's lead with Social Media, has not been able to coordinate a meeting with Brenda yet.*
- *There is a need for the group responsible for the 'uploading' of content to the website to have more training sessions.*
- ***ACTION: Brenda and Larry will coordinate training sessions.***
- *Brenda also noted some Inductees may have numerous pictures re their activities. These could become part of the 'Gallery' segment of the website*
- *Brenda reviewed the SSH Blog, Twitter and Facebook elements. She noted how they might be used. She outlined-*
 - *how to access and find recent articles on the Blog*
 - *how to have visitors submit/upload photos to the Blog*
 - *how developing articles about 'up and coming' local athletes can draw in younger visitors*
 - *how adding Mike Townes' Sport Zone' articles to this area may entice visitors*
 - *how uploading local team/individual sport results may draw regular interest*
 - *investigating potential school projects re Sports Heritage*

8. Next Meeting

Moved by: Mary Fleming

Seconded by: Trish Campbell

THAT the next Sports Heritage Committee Meeting will be on Monday, May 4 at 2:00 pm at 1160 Rainbow Valley Rd W.

Carried

9. Adjournment

Moved by: Lou Belcourt

Seconded by: Mary Fleming

THAT the Springwater Sports Heritage Committee Meeting adjourn at 4:15 pm.

Carried

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APPENDIX A

CATEGORY	INDUCTEE	AUTHOR/CONTACT	STATUS/COMMENT
ATHLETES	Corbett (Corby) Adams	Barb	Ongoing
	Tim Belcourt	Mike T	Ongoing
	Walter Craig	Barb	Ongoing
	W. Ellsworth (Ell) Crawford	Barb	Ongoing
	Mike Forgrave	Brenda	Completed-Uploaded
	Frank Foyston	Mike T/Trish C	Ongoing
	Douglas Kirton	Lou	Completed- Uploaded
	Scott Kirton	Lou	Completed- Uploaded
	Terry Martin	Barb	Ongoing
	Michelle Simpson-Leigh	Larry	Completed- Uploaded
	Julieanne White	Larry	Completed- Uploaded
BUILDERS	Wilma Giffen	Barb	Ongoing
	Douglas McConnell	Mike S	Completed- Uploaded
	Ross McConnell	Mike S	Completed- Uploaded
	Maurice Partridge	Brenda	Ongoing
	Lynda Ritchie	Mary	Ongoing
	Michelle Simpson-Leigh	Larry	Completed- Uploaded
	Lloyd Turner	Mike T/Trish C	Completed- Uploaded
TEAMS	1924 Minesing United Farmers	Barb	Ongoing
	1964-65 Currie Juveniles	Mike T	Ongoing
	1977 Merchants Fastball	Lou	Ongoing –format concerns
	1996 Diamond Senior Ladies	Mike T	Ongoing

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APPENDIX B

INDUCTEE WEB TEMPLATE EXAMPLE	
HEADINGS & SUB_HEADINGS	COMMENTS
NAME:	Individual/Team
MEMBER DETAILS:	
Category:	Athlete, Builder, Team, Other
Year of Induction:	
Sport(s):	
Date/Place of Birth:	
Date/Place of Resting:	Show only if applicable
Nominator:	
CAREER HIGHLIGHTS:	from youngest forward, Teams may be for one season but could be greater
NARRATIVE:	expand on Career Highlights and Award wording including any anecdotes/stories/quotes
MULTIMEDIA:	Link to SSH Web Site "Galleries" any appropriate Clippings, Articles, Photos and Video
MEMORABILIA:	Consider appropriateness of digitizing artifacts for online viewing
LINKS:	Add links to websites where more information might be found
ACKNOWLEDGEMENTS:	Recognize any authors and/or contributors used

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APPENDIX C

WEB DEVELOPMENT PATHWAYS	
<i>Project Name</i>	<i>Each project should have a name. In many cases it will be the name of the individual being written about. Others may refer to specific events, facilities, associations, etc.</i>
<i>Objectives</i>	<i>The objectives should be understood and defined to help keep the project on target. While working on a project it may become obvious that additional projects could be developed using the research gained.</i>
<i>Lead & Assistants</i>	<i>A lead should be assigned and in turn they can build their workgroup from those interested and knowledgeable.</i>
<i>Development</i>	<i>This will involve the greatest time and effort. Doing the research and assembling the material will call upon the strength, commitment, knowledge and experience of the workgroup. It is also important to consider the overall visual design presentation to help provide consistency across the website.</i>
<i>Proofing</i>	<i>This phase will provide a second set of eyes to assist with picking up on anything that may have been undetected. It is important that proofreaders do not change the intent of the author(s). This can be done in stages or near the completion of the project. A group of proofreaders will be created to assist.</i>
<i>Upload</i>	<i>When the content is ready it will be uploaded to the website by those that have been trained.</i>
<i>Tweet and other</i>	<i>As material is added to the website it will be important to make it known to the general public using a variety of instruments including social media.</i>
<i>Blogging</i>	<i>Once on the website it is possible that a flood of extra material may become known. Blogging can take place before and/or after it has been uploaded. This will assist the development workgroups.</i>
<i>Updates</i>	<i>It is very likely that each project will receive additional input and these will then need to be incorporated.</i>