

Minutes
Sports Heritage Committee
Springwater Sports Heritage
November 3, 2015

Location: 1160 Rainbow Valley Road West

Time: 1:00- 3:00 pm

ATTENDEES

Committee Members

Larry Simpson (Acting Chair) Mike Townes
Lou Belcourt Trish Campbell
Mary Fleming Mike Stone

Recording Secretary

Faye Stone

Regrets

Jennifer Coughlin Barb Fralick

PREP ITEMS

DISCRIPTION/VERSION

COMMENTS

Minutes	Sport Heritage Committee 2015,6,15	Distributed
Document	Committee Terms of Reference	Distributed
Excel File	2016 Budget Springwater Sports Heritage	Distributed
Document	2015,10,30 Inductee Web Status	Distributed

1. Confirmation of a Quorum and Call to Order

Moved by: Mary Fleming Seconded by: Mike Townes

THAT the scheduled meeting of the Springwater Sports Heritage Committee of November 3, 2015 has a quorum present and will come to order at 1:00 p.m.

Carried

2. Opening Remarks

- *Larry reported that Barb had requested to relinquish the Chairpersonship of the Committee given her many other commitments. She also expressed her desire to remain on the Committee as an active member.*
 - *The Sports Heritage Constitution states in Section B Item 5. ... "All committees will be chaired by a Board member unless otherwise established by the Board"... Larry polled the Committee Members present to explore their interest in Chairing the Committee. At this time none of the Members were able to take on the responsibility if the Board determined a Member other than a Board Member could be approved.*
 - ***Action: Larry will add this to the November 24th Board Meeting agenda to arrange for a Board Member to be the Chairperson.***
- *Larry highlighted the Heritage meeting will focus on two major items*
 - *To ensure the Committee's purpose is current and appropriate by reviewing the Committee's "Terms of Reference" to consider modifications to the mission and strategies where appropriate*
 - *To re-engage and review current and proposed projects*

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3. 2015,6,6 Minutes Approval as distributed

Moved by: Trish Campbell

Seconded by: Lou Belcourt

THAT the Sports Heritage Committee minutes of June 6, 2015 be approved as distributed.

Carried

- *As it has become the practice of the Committee it was noted that any follow up items from the previous meeting would be dealt with within the Agenda Items*

4. Review/Revise Committee's Terms of Reference

- *It was noted that the changes contained in this revision were minimal yet helped clarify the role and intent of this committee*

Moved by: Mike Stone

Seconded by: Mike Townes

THAT the Sports Heritage Committee's "Terms of Reference" be forwarded to the Board for its approval as modified.

Carried

5. Website

5.1. Website Modifications

- *Recent:*
 - *Working meetings between Larry and our web developer, Brenda Stanley, have been ongoing. Their focus has been the 2016 Nomination Process*
 - *the nomination form on the website will allow for on-line filling out as well as an ability to print off the form for manual input.*
 - *the updated 2016 Nomination Guidelines will also be able to be accessed by viewers*
 - *it will also be the intent to provide users with the ability to email questions re the Nomination process*
- *Planned:*
 - *Larry outlined the need to Restructure/Expand the Headings that a user sees as they enter the website.*
 - *He presented a "Draft Website Design Plan" (Appendix A). It listed the proposed Headings and the downward flow of sub categories to be developed.*
 - *It was noted that the focus of this Committee would be the 'most central' heading; the element of "Heritage".*

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5.2. Training Requirements

Continual training will be needed to familiarize those inputting data with the site navigation

6. Social Media (Trish)

- *Trish reported that the number of our 'followers' has increased*
- *Facebook: Trish noted that she has added a picture re the 2014 Inductee Team- "1996 Diamond Senior Ladies" -as part of her notice regarding the start of the Curling season. As well, she has added a notice re the 'call- up' of Garrett Wilson to the NHL Florida Panthers as part of our proposed following of "Active Elite" Springwater individuals. (Further info from Trish is found in Agenda item 7.1.4)*

7. Content Development

7.1. Status of Existing and Potential Projects

7.1.1. Review 2015,10,30 Inductee Web Status

Larry referred committee members to the chart (Appendix B) outlining all 2014 Inductees with checks indicating completion of information under various categories.

Action: Committee members will review their Inductee(s) assignments and update their completion efforts.

7.1.2. Figure Skating (Trish)

- *Trish reported that the proposed summer 'get together' of potential members of this Figure skating committee was postponed.*
- *She reported that co-chair, Angela Kirton, noted that the section from George Allen's book on Sports might be added to the website sport's section called Figure Skating and used as a jumping off for their efforts. It would also provide immediate access to our website viewers to the wealth of information that George has already gathered and published.*
- *Committee members noted that this course of action might well be used in other areas. Rather than including George's book in just the Document section of the website, we might divide it up and include it in each Sport's section.*

Action: Larry will investigate this course of action

7.1.3. School Sports Heritage (Jennifer)

An update was not available at this time

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7.1.4. Active Elite (Trish)

Trish noted that both she and Dan McGinnis had held some 'brain storming' sessions re the criteria for inclusion as an Active Elite. These thoughts were shared with the committee. The committee also began to generate a list of names (8 potential Individuals were discussed)

Trish shared the very interesting results of an interview with one such individual (Brook Stoddart). The Question and Answer format seemed to be very effective and it was felt that it might be adopted as a format to follow for future interviews.

Actions:

- Name:
 - **"Active Elite"**
- Criteria for Inclusion:
 - **"An amateur or professional Township of Springwater individual or team participating in a recognized sport at a regional level or higher."**
- **Trish will add her interview with Brook Stoddart to the SSH Blog**
- **Mike Townes to forward names/research material of proposed Active Elite to Trish**

8. Arena TV

- *It was reported that due to an accident, the Sports Heritage TV screen was damaged beyond repair.*
- *Trish noted that a protective shield is available and all felt that this might be a sensible expense considering the locale*

Action: Larry will approach a media outlet and seek more information/pricing re this shield. (Availability, dimensions and locale need to be considered prior to new TV purchase)

- Development of TV content
 - Adding Induction material, reminders etc.
 - Adding snapshots of our Facebook page /Twitter account-- to raise awareness
 - New sponsors
 - It was noted that we are still limited in our content material due to an inadequate broadband feed.

9. Heritage Committee 2016 Budget

Larry presented the proposed budget and the Heritage portion of it. Most funds will be used for the planned website development/extension as outlined earlier.

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10. Next Meeting

The next Sports Heritage Committee Meeting will be called and held at the discretion of the Chair.

Carried

11. Adjournment

Moved by: Trish Campbell

Seconded by: Mary Fleming

THAT the Springwater Sports Heritage Committee Meeting adjourn at 2:45 pm.

Carried

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APPENDIX A

2015,11,3 Draft Website Design Plan



2015,11,3 Draft Website Design Plan

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APPENDIX B

November 30, 2015 WEB CONTENT DEVELOPMENT STATUS												
CATEGORY	INDUCTEE	AUTHOR	Award	Details	Highlights	Narrative	Anecdotes	Quotes	Media	Memorabilia	Links	Acknowledge
ATHLETES	Corby Adams	Barb	✓	✓	✓	✓						
	Tim Belcourt	Mike T	✓									
	Walter Craig	Barb	✓	✓	✓	✓						
	W. Ellsworth (Ell) Crawford	Barb	✓	✓	✓	✓						
	Mike Forgrave	Brenda	✓	✓	✓							
	Frank Foyston	Mike T/Trish C	✓	✓	✓		✓		✓		✓	
	Douglas Kirton	Lou	✓	✓	✓	✓			✓			
	Scott Kirton	Lou	✓	✓	✓				✓			
	Terry Martin	Barb	✓									
	Michelle Simpson-Leigh	Larry	✓	✓	✓	✓		✓	✓			
	Julieanne White	Larry	✓	✓	✓			✓	✓			
BUILDERS	Wilma Giffen	Barb	✓									
	Douglas McConnell	Mike S	✓	✓	✓	✓		✓				
	Ross McConnell	Mike S	✓	✓	✓	✓						
	Maurice Partridge	Brenda	✓	✓	✓							
	Lynda Ritchie	Mary	✓	✓	✓	✓						
	Michelle Simpson-Leigh	Larry	✓	✓	✓	✓		✓	✓		✓	
	Lloyd Turner	Mike T/Trish C	✓	✓	✓							
TEAMS	1924 Minesing U. F.	Barb	✓									
	1964-65 Currie Juveniles	Mike T	✓			✓						
	1977 Merchants Fastball	Lou	✓	✓	✓	✓					✓	✓
	1996 Diamond Senior Ladies	Mike T	✓			✓						
PROJECTS	Active Elite	Trish/Dan										
	Figure Skating	Leyla/Angie										
	School Sport Heritage	Jennifer										