

Minutes
Sports Heritage Committee
Springwater Sports Heritage
June 15, 2015

Location: 1160 Rainbow Valley Road West

Time: 2:00- 4:00 pm

ATTENDEES

Committee Members

Larry Simpson (Acting Chairperson)
Lou Belcourt Trish Campbell
Jennifer Coughlin Mary Fleming
Mike Townes Mike Stone

Recording Secretary

Faye Stone

Guests

None

Regrets

Barb Fralick (Chairperson)

PREP ITEMS

DISCRIPTION/VERSION

COMMENTS

Minutes	Sport Heritage Committee 2015,5,4	Distributed
Appendix A	Table of related details	Attached

1. Confirmation of a Quorum and Call to Order

Moved by: Lou Belcourt

Seconded by: Jennifer Coughlin

THAT the scheduled meeting of the Springwater Sports Heritage Committee of June 15, 2015 has a quorum present and will come to order at 2:00 p.m.

Carried

2. Introductions and Opening Remarks

In Barb's absence, Larry welcomed all present and noted that the main focus of the meeting would be to

- *Review web design modifications*
- *Review/update the status of content development*

3. 2015,5,4 Minutes

3.1. Approval as distributed

Moved by: Mike Townes

Seconded by: Mary Fleming

THAT the Sports Heritage Committee minutes of May 4, 2015 be approved as distributed.

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3.2. Follow up

- *It was noted that any follow up items from the previous meeting would be dealt with within the Agenda Items*

4. Website

4.1. Review Website Modifications

- Using a large screen monitor, Larry led the committee members through a review of the various formats being used for the Inductee content.
- Input for the committee members was sought re these various formats. It was agreed that these suggestions would be considered/used in trying to add some uniformity to the various Inductee profile pages.
- It was noted that despite the desire to reach some uniformity, each project should be considered individually and take into consideration its unique qualities.
- *The following Headings were reviewed and will be used as appropriate/available*
 - *Induction Award*
 - *Member Details*
 - *Highlights*
 - *Narrative*
 - *Anecdotes*
 - *Quotes*
 - *Media*
 - *Memorabilia*
 - *Links*
 - *Acknowledgement*
- **Aim: When opening an Inductee profile page every effort will be made to have the major the Headings visible.**
- **Some format suggestion:**
 - The use of “...read more” in the paragraphs that are longer.
 - A **section that includes various links to other websites** might be added in the right-hand column area to help balance the page.
 - **Bullets** might be used when listing Highlights by years. (Year highlights should be grouped together)
 - **Quotes** should be the beginning sentence and be in italics. Individual speaker will follow and in plain text.
- *Overall: It was the general consensus that the Inductee pages were becoming cleaner and tighter.*
- Discussion took place about the possibility of having a “Commemorative” heading, where appropriate, for Inductees that pass away. The Committee consensus is that it would be positive and add to the historical usefulness of the website and the Inductees’ information.

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Action: Larry will, for the next Board Meeting, add the Committee's recommendation that a "Commemorative" heading be considered and added to the website for Inductees that pass away. The recommendation thatIf/when an Inductee passes a link may be included that could send the viewer to the Inductee's obituary, eulogy, summary thoughts, newspaper articles etc.

4.2. Identify Training Requirements

- I was noted that some of the procedures for Inputting content into the website have changed and/or been expanded. There techniques need to be instructed
 - Creating Galleries and Adding photos
 - Applying captions to photos
 - Using the "Non Navigation" Input section

Action: (Larry) After contact with Brenda Stanley ---The date and time for the next training session will be communicated to the Inputting personnel: Trish Campbell, Jennifer Coughlin, Barb Fralick, Brenda Quinlan, Larry Simpson, Faye Stone

4.3. Social Media

- Trish reviewed the many activities that she has initiated thus far. Her overall aims have been to **disseminate information, gather content, promote SSH and help create a Digital Archive**
 - **Facebook-** This is up and running, recent content includes reference to the upcoming Baycats Game, a thank you to Maple Syrup Festival committee for their donation, a reference to a upcoming SSH initiative re the Figure Skating Content Development.
Action: Trish hoped that committee members will 'put out' information from the SSH Facebook page to their 'friends' and thereby propagate the Facebook page.
 - **Twitter-** Action here has been slow
 - **Blog-** Trish feels that there is a need to really promote this section. Seeking input re the 'old' and 'new'; a good place to promote the 'Active Elite' as well as to seek content from past recollections of the community.
- Trish re-expressed her desire to have a navigational icon in the Menu Bar called Social Media with a drop down box listing the various media. Although the social media buttons at the top have been enlarged, Trish feels many people are not using them.

Action: Larry will review with Brenda.

5. Content Development

5.1. Status of Existing and Potential Projects (Appendix A attached)

5.1.1. Inductees

- Appendix A profiles were reviewed. (Appendix A updated and "Anecdotes" Heading added
- Progress has been good and most content has been sourced. The inputting process will progress with formatting decisions having being made and as members become more familiar with the techniques of photo uploading and captioning.

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5.1.2. Figure Skating (Trish)

- Trish reported that this huge project is underway
 - Leadership has been established (Leyla Potts-Fay and Angie Kirton)
 - Norma Kirton has begun to gather content from various sources
 - “Google Drive” Cloud Storage has been selected as the place of content accumulation (both Angie and Leyla are already familiar)
 - Each Lead has contacted various support personnel
 - Luncheon planning meeting to be held in July 2015

5.1.3. School Sports Heritage (Jennifer)

- Due to previous commitments Jennifer had excused herself from the meeting earlier thus was unable to report.

5.1.4. Active Elite (Mike T.)

- Leadership has been established (Dan McGinnis and Trish Campbell)
- Mike T and Larry have had an initial brainstorming session re a name reference and selection criteria
 - Proposed- Name Reference:
“Active Elite”
 - Proposed Initial criteria for inclusion:
“An amateur or professional Township of Springwater individual or team participating in a recognized sport at a provincial level or higher.”
- It was Trish’s suggestion that the Social Media elements of SSH would make continual updates re the progress and activities of these athletes.
- Given Mike T. large number of present commitments Trish has agreed to work with Dan to move this project along
Action: Trish and Danny to review both suggested name and criteria for inclusion. Proposed changes/modifications will be made and presented to the Board for approval. Using the approved criteria, a list of Active Elite will be generated.

6. Arena TV

6.1 Possible use at Township Administrative Centre

- *Larry and Robert meeting to look at alternating with current Township material will be scheduled*

6.2 Identify Potential Content Development

- *It was noted that as more photos become available and uploaded re each 2014 Inductee- the present power point program playing on the arena TV could be expanded. Inclusion of our Elite Athletes might also add contemporary interest.*

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7. Next Meeting

Moved by: Mary Fleming

Seconded by: Mike Townes

THAT the next Sports Heritage Committee Meeting will be called in late August at a time and location as determined by the chairperson.

Carried

8. Adjournment

Moved by: Mike Townes

Seconded by: Mary Fleming

THAT the Springwater Sports Heritage Committee Meeting adjourn at 4:00 pm.

Carried

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APPENDIX A

JUNE 15, 2015 WEB CONTENT DEVELOPMENT STATUS												
CATEGORY	INDUCTEE	AUTHOR	Award	Details	Highlights	Narrative	Anecdotes	Quotes	Media	Memorabilia	Links	Acknowledge
ATHLETES	Corby Adams	Barb	✓	✓	✓	✓						
	Tim Belcourt	Mike T	✓		✓	✓						
	Walter Craig	Barb	✓	✓	✓	✓						
	W. Ellsworth (Ell) Crawford	Barb	✓	✓	✓							
	Mike Forgrave	Brenda	✓	✓	✓							
	Frank Foyston	Mike T/Trish C	✓	✓	✓		✓		✓		✓	
	Douglas Kirton	Lou	✓	✓	✓	✓			✓			
	Scott Kirton	Lou	✓	✓	✓				✓			
	Terry Martin	Barb	✓									
	Michelle Simpson-Leigh	Larry	✓	✓	✓	✓		✓	✓			
	Julianne White	Larry	✓	✓	✓			✓	✓			
BUILDERS	Wilma Giffen	Barb	✓									
	Douglas McConnell	Mike S	✓	✓	✓	✓		✓				
	Ross McConnell	Mike S	✓	✓	✓	✓						
	Maurice Partridge	Brenda	✓	✓	✓							
	Lynda Ritchie	Mary	✓	✓	✓	✓						
	Michelle Simpson-Leigh	Larry	✓	✓	✓	✓		✓	✓		✓	
	Lloyd Turner	Mike T/Trish C	✓	✓	✓							
TEAMS	1924 Minesing U. F.	Barb	✓									
	1964-65 Currie Juveniles	Mike T	✓			✓						
	1977 Merchants Fastball	Lou	✓	✓	✓	✓					✓	✓
	1996 Diamond Senior Ladies	Mike T	✓			✓						
PROJECTS	Current Elite	Trish/Dan										
	Figure Skating	Leyla/Angie										
	School Sport Heritage	Jennifer										