

MINUTES
Special Board Meeting
Springwater Sports Heritage
July 15, 2014

Elmvale Curling Club

7:00-9:00

ATTENDEES

Directors

Larry Simpson, Chairperson
Frank Archer
Paul Priest
Denise Ritchie-McLean
Mike Townes

Barbara Fralick
Brenda Quinlan
Darrin Robertson

Ex Officio

Dan Clement

Recording Secretary

Faye Stone

Township Resource

Ron Belcourt

Regrets

Brad MacDonald Dan McLean

PREP ITEMS

DISCRIPTION/VERSION

COMMENT

Minutes

June 8, 2014 In-Camera Board Meeting Minutes

Distributed

1. Confirmation of a Quorum and Call to Order:

*Moved by: **Brenda Quinlan***

*Seconded by: **Barb Fralick***

*THAT the special meeting of the Springwater Sports Heritage Board of July 15, 2014
has a quorum present and will come to order at 7:00 p.m.*

Carried

2. Opening Remarks

- 2.1. Larry welcomed all present and expressed his gratitude for the Board member attendance with such limited notice**
- 2.2. Reference was made to Section C, Item 10 of the constitution which provides:
"The Chairperson can call a Special Meeting if a need develops."**
- 2.3. Members were advised that an additional agenda item had been added to the distributed agenda**
 - **Inserted Item 4.2: "Dates Considered"**

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3. 2014,6,8 In-Camera Board Minutes

*Moved by: **Darrin Robertson***

*Seconded by: **Paul Priest***

THAT the In-Camera Board minutes of June 8, 2014 be approved as distributed

Carried

3.1. Follow up

- **Item 3.2 Conditional Approval of Nominee Lloyd Turner (subject to residency verification)**
 - Mike Townes noted that his research would indicate that Mr. Turner's Elmvale area residency seemed to be confirmed. He noted
 - Mr. Turner is a Member of Canadian Hall of Fame: In its Bio of Mr. Turner, it listed him as being born in Elmvale, ON in 1884.
 - Mike also noted that his family was listed on the census of 1901. It seems they moved from this area after that time

*Moved by: **Darrin Robertson***

*Seconded by: **Paul Priest***

THAT Nominee Lloyd Turner be included with the 2014 Inductees

Carried

4. 2014 Induction Ceremony

- A discussion of a number of items to be resolved related to the 2014 Induction Ceremony took place.

4.1. Number of Attendees

- The 2014 Induction Committee feels there could be in excess of 200 potential attendees
- The Township of Springwater Administration Centre unable to accommodate the large number and include a reception area
- Event Venues considered would be stretched to handle 200 attendees

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4.2. Dates Considered

- October would allow enough time to finalize the required activity and still have some assurance of reasonable weather
- Thanksgiving Weekend & Fall Fair was suggested by one Inductee but numerous SSH Board Members unavailable (Dates Fri to Mon. Oct. 10-13)
- Friday evenings seemed appropriate to give those having to travel an opportunity to be with family and/or friends on the weekend
- Municipal election is October 27 & Township elected officials may be limited in their participation. (They may attend but will not be permitted to speak)

4.3. Event Findings

4.3.1. Locations

- After ruling out the Township of Springwater Administration Centre because of limited space Barrie Country Club, Vespra Hills Golf Club and Springwater Golf Club were investigated by Barb, Darrin and Larry
- Following the venue visits Barb, Darrin and Larry agreed the Barrie Country Club would rank the highest of the items considered (i.e. parking, convenience, ambiance, overall space, pricing, dates available, flexibility, audio visual, level of assistance)

4.3.2. Costs

	Barrie CC	Vespra Hills GC	Springwater GC
Seating	200	175	200(?)
Size	40x90=3,600 A balcony is also available at no cost	32x74=2,368	
Oct Dates	F17, Th23, F31	F3, Th9, Th16, F24	
Reception	\$42	\$37	
Meal/Plated	\$46 Based on 200	\$61 Based on 175	

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*Moved by: **Barb Fralick***

*Seconded by: **Paul Priest***

THAT the a Plated Dinner Induction Ceremony be held at The Barrie Country Club

That Darrin will confirm the date with the venue: (Friday, Oct 3rd as first choice if available and Oct. 17th as second choice)

Carried

4.4 Funding

4.4.1 A discussion of impending expenditures took place.

- \$2,200 Tickets for Inductees (22x2x\$50)
 - It was agreed that **Two Tickets** will be provided to each inductee or their representative **excluding** the Teams
 - It was noted that approaching the Curling Club and Minor Hockey for support may be a way of offsetting team costs.
- \$2,500 Souvenir Program (300)
 - It was agreed that a concise/full Souvenir Program be prepared
 - Committee to explore having this completed by print media (Barrie Examiner/Barrie Advance/Midland Mirror)
 - Content to be provided by committee
 - High- Donor sponsors to have significant exposure in this program
- \$7,000 Hall of Fame Display Awards (22x\$300)
 - Decision re design and display are to be considered at a next Board Meeting
- Inductee Award/Gift (22x\$?)
 - Decision re inductee award to be considered and finalized at a later date
- Banner
 - **ACTION: Induction Committee.** It was decided to proceed with the design and purchase a banner and other possible display options for both current and future use
- Estimated expenses may be in excess of \$ 14,000

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4.4.2 Funding Strategies were proposed, discussed and considered

- High Level Sponsorship Package
 - \$14, 000 Package Funding Strategy (7x\$2,000)
 - Could be increased to a maximum of \$20,000 (10x\$2,000)
 - Provides equal recognition
 - No cherry picking
 - Reduced number to contact
 - Limiting ads provides higher profile
 - Well-ordered and tidier document so potential sponsors would have a clear picture of what their money is going towards
- Platinum, Gold, Silver, Bronze levels
 - Could be considered after High Level Sponsorship Package or as well as
 - Monetary criteria to established each level
 - Would encourage community members to make donations in the names of a family or local club ie The Priest Family
 - Could involve local businesses
- Board members made suggestions re potential high level donors who may be contacted
- **ACTION:** Barb agreed to manage the following list of specific Board Members designated to meet with these potential donors

Company	Sponsor Contact	Board Contact
Barrie Hill Farms Ltd	Maurice Gervais	Brenda Quinlan
Barrie Welding & Machine (1974) Ltd	Brian Smith	Barb Fralick
Currie Heavy Towing/Truck Centre	Don & Glenn Currie	Dan Clement
Georgian Chevrolet Buick GMC	Jamie Massie/Peter Doyle	Dan Clement
Hanna Motor Sales Co Ltd Service	George Conn	Darrin Robertson
Home Building Centre	George Begley	Rick Webster
John Brown Foundation	Debbie Kennedy	Denise McLean
Lynn-Stone Funeral Home	Mike/Faye Stone	Faye Stone
Paul Sadlon Motors Inc	Paul Sadlon/Jan Sadlon	Rick Webster
Sexton's Mechanical Ltd	Paul Marley/Paul Priest	Paul Priest

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- Alternative sponsors will be substituted if any of these do not participate
 - **ACTION:** Larry will email out a list of benefits the sponsors will receive
 - Results will be shared at the next meeting

5. Next Meeting

Moved by: Denise Ritchie-McLean

Seconded by: Brenda Quinlan

THAT the next Springwater Sports Heritage Board Meeting commence at 7:00p.m. on July 27th at the Elmvale Curling Club

Carried

6. Adjournment

Moved by: Denise Ritchie-McLean

Seconded by: : Brenda Quinlan

THAT the Springwater Sports Heritage Special Board Meeting adjourn at 9:00 pm.

Carried