Springwater Sports Heritage February 13, 2018

Township of Springwater Council Chamber

7:00-9:00

ATTENDEES

<u>Directors</u> Larry Simpson, Chairperson

Trish Campbell Brenda Quinlan
Barbara Fralick Darrin Robertson

Ex Offico Lou Belcourt, Inductee Jennifer Coughlin, Council

Recording Secretary Faye Stone

Guests Ellen Millar Assistant Archivist Simcoe County Archives

Jennifer Huddleston Archival Technician Simcoe County Archives

Regrets Linda Collins Denise Ritchie-McLean

Mike Townes Deb White

Ron Belcourt

DESCRIPTION/VERSION PREP ITEMS COMMENT 2016 AGM Meeting Distributed/Website Minutes Minutes 2017,9,25 Board Meeting Distributed/Website Springwater Sports Heritage Constitution (Version 1) Distributed/Website Document AGM Notice Email notice to Board January 8, 2018 Distributed/Website Report 2017 Annual Report Distributed/Website

Procedural Note: 13.1. "Archival Presentation"

It was agreed to move this agenda item to the beginning to allow the Simcoe County Archives presenters to leave at the end of their presentation. The minutes are presented in agenda chronological order to minimize any potential confusion.

1. Confirmation of a Quorum and Call to Order

Moved by: Barb Fralick Seconded by: Jennifer Coughlin

THAT the Springwater Sports Heritage 2017 Annual General Meeting has a quorum present and will come to order at 7:00 pm

Carried

2. Conflict of Interest Disclosure

- At the Board meeting on September 25, 2017 it was agreed that all future SSH meetings would have a "Conflict of Interest Disclosure" agenda item
- The Board was asked, that to the best of their understanding, to declare if they
 have any known or potentially perceived "Conflict of Interest" related to this
 meeting's agenda
- No "Conflict of Interest" was voiced by the Board members present

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3. Confirmation of Timing and Notice of the annual AGM

- It was confirmed that the 2017 AGM was-
 - Held within three months of yearend
 - A minimum four week notice was given to the Board (email sent January 8, 2018, five weeks, one day prior to the meeting)

Moved by: Barb Fralick Seconded by: Darrin Robertson

THAT the 2017 Annual General Meeting of the Springwater Sports Heritage Board was duly proclaimed and convened within the timeframe specified in the Constitution.

Carried

4. Opening Remarks

- Larry welcomed and thanked all for attending the fourth SSH AGM
- The following agenda items were briefly highlighted
 - o 2017 activity and achievements
 - Approve Financial Statements
 - Approve 2017 Annual Report
 - Amendments to Constitution
 - Archival presentation
 - o 2018 and beyond
 - Succession
 - In Camera election of 2018 executive

5. Approval of 2016 AGM Minutes

Moved by: **Trish Campbell** Seconded by: **Barb Fralick**

THAT the 2016 AGM minutes of February 6, 2017 be approved as distributed

Carried

6. Constitution Amendments

6.1. Section A.5. "Builder Geographic Constraints"

- Rationale:
 - Builders may move from the Township and ensue their associated activity
 - Remove "in the Township of Springwater" as wording is geographically restrictive

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Current

"Builders inducted will have demonstrated they were successful in creating a climate which significantly benefitted athletes and athletics in the Township of Springwater."

Proposed

"Builders inducted will have demonstrated they were successful in creating a climate which significantly benefitted athletes and athletics".

Moved by: **Trish Campbell** Seconded by: **Lou Belcourt**

THAT the proposed amendment "Builders inducted will have demonstrated they were successful in creating a climate which significantly benefitted athletes and athletics" be approved

Carried

6.2. Section B.2. "Inductee Ex Officio Selection & Term"

- Rationale
 - No reference to Ex Officio Inductee term of office or method of replacement
- Current

"b. One SSH Hall of Fame Inductee."

Proposed

"b. One SSH Hall of Fame Inductee with an open-ended term. The active Inductee Ex Officio representative will reasonably attempt to contact each Inductee Member/Delegate to encourage and fairly establish their replacement when appropriate".

Moved by: **Brenda Quinlan** Seconded by: **Barb Fralick**

THAT the proposed amendment "b. One SSH Hall of Fame Inductee with an open-ended term. The active Inductee Ex Officio representative will reasonably attempt to contact each Inductee Member/Delegate to encourage and fairly establish their replacement when appropriate" be approved

Carried

6.3. Section B.2. "Council Ex Officio Selection & Term"

- Rationale
 - No reference to Township Council Ex Offico term or method of selection
 - Provides clarity and consistency with Inductee Ex Offico

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Current

"a. One member of Springwater Township Council."

Proposed

"a. One member of Springwater Township Council as determined by Council."

Moved by: **Darrin Robertson** Seconded by: **Lou Belcourt**

THAT the proposed amendment "a. One member of Springwater Township Council as determined by Council." be approved

Carried

7. Presentation and Approval of Financial Statements

- Treasurer Lou Belcourt presented the 2017 financial statements
 - Township of Springwater (<u>APPENDIX A1</u>)
 - SSH Financial Statement (<u>APPENDIX A2</u>)
 - SSH 2018 Budget (<u>APPENDIX A3</u>)
 - Financial Statement also on Page 18 of SSH 2017 Annual Report)

Moved by: Lou Belcourt Seconded by: Jennifer Coughlin

THAT the 2017 Springwater Sports Heritage Financial Statements, as presented, be approved.

Carried

8. Succession Plan Review

- Currently two Director positions are vacant
- The following table reflects the current succession status

2018 Three Year Succession Plan									
As of February 13, 2018									
2018,2019,2020 2018, 2019 2018									
	Deb White								
Darrin Robertson	Denise Ritchie McLean	Trish Campbell							
	Brenda Quinlan	Linda Collins							

Considerations

- Committee leadership (not necessary to be a board director)
- o Committee membership size
- Geographic, gender, aptitude and other diversity

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Way forward

ACTION

- A determined effort by each Board Member to come up with additional individuals of various capacities to be considered as potential members
- Inform Larry of potential names
- Board members asked to consider being a member of the Succession
 Committee to be part of selecting the next Board members
- Target end of April to have two new Board members and Committee
 Chairs in place

9. Election of Executive (In Camera)

 The Chair asked for a motion to have the Board move into an "In Camera" session to elect the 2018 SSH Executive

Moved by: **Brenda Quinlan** Seconded by: **Barb Fralick**

THAT the Springwater Sports Heritage 2017 Annual General Meeting move into an "In Camera" session for the election of the 2018 Executive at 8:40 p.m.

Carried

- "In Camera" discussion and election of 2017 Executive took place
- The Chair asked for a motion to have the Board move out of the In Camera session

Moved by: **Trish Campbell** Seconded by: **Jennifer Coughlin**

THAT the Springwater Sports Heritage 2017 Annual General Meeting move out of the "In Camera" session at 8:42 p.m.

Carried

10. Announce 2018 Springwater Sports Heritage Executive

 The Chair announced the "In Camera" results of the election of the 2018 SSH Executive as follows:

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2018 EXECUTIVE									
Springwater Sports Heritage									
Chairperson	Larry Simpson								
Past Chairperson	N/A								
Vice Chairperson	Trish Campbell								
Secretary	Brenda Quinlan								
Treasurer	Louis Belcourt								

11. Committee Chairpersons Reports

 The following is a summary from the 2017 Annual Report and comments shared during the meeting

Active Elite Committee

- Chairperson Linda Collins (regrets)
- 2017 Objectives

Primary Objectives	Short Term Objectives
 Identify/Profile Active Athletes & Builders Develop Liaison with Representative Maintain Ongoing Updates & Activity Recommend Enhancements 	 Identify potential candidates Develop profiles & upload Maintain profiles & "Activity Chronicles" Develop and maintain contact list

- Identify potential candidates
 - All SSH personnel were asked to bring forward potential names as they became known
- Develop profiles & upload
 - Linda and Brenda Quinlan worked with the potential Active Elite and/or their advocate(s) to prepare their unique content
 - Brenda took on the responsibility of formulating each new Active Elite's material and added it to the website
- Maintain profiles & "Activity Chronicles"
 - o Where feasible additional and new material was added
- Develop and maintain contact list
 - A list of potential Active Elite Members was created
 - The list remained dynamic and was modified by Brenda as prospective individuals or teams emerged (Cross Country skiers, Mountain Biking)

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<u>ACTION</u>: Brenda to email to the Board members the current and future updated versions of the current and potential members' document

 Brenda expressed her pleasure with the progress her and Linda are achieving. Potential members have being responding more quickly with good detail

Facilities and Awards Standing Committee

- Chairperson TBD
- 2017 Objectives

Primary Objectives	Short Term Objectives
Hall of Fame Venue	Expand membership
Awards	Storage Township Admin Centre
Displays	Increase community displays
Artifacts & Memorabilia	Initiate Bricks & Mortar concepts

- Committee lost its Chairperson
- A Chairperson and Committee members must be established in 2018 to undertake the valuable objectives

Financial Standing Committee

- Chairperson Lou Belcourt
- Accounts Payable remained in the very capable hands of Denise Ritchie-McLean
- 2017 Objectives

Primary Objectives	Short Term Objectives
 Financial Administration Sponsorship & Funding Strategies Protect assets, data, personal information Mitigate financial risks, fraud and theft 	 Ongoing financial monitoring and reports Look into on line payment status Reinstitute Patronage Committee Prepare 2018 budget

- Ongoing financial monitoring and reports
 - Successful achieved
 - 2017 Financial Statement and 2018 Budget included in this report (<u>APPENDIX A1, A2 & A3</u>)
- Look into on line payment status
 - Reviewed and decided to remain with present practice at this time

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- Reinstitute Patronage Committee
 - Outstanding at this time
- Prepare 2018 budget
 - Prepared and gained Board approval of SSH's 2018 budget (APPENDIX A3)

Induction Standing Committee

- Chairperson Darrin Robertson
- 2017 Objectives

Primary Objectives	Short Term Objectives
Biennial InductionsNomination Material & PublicizingInductee SelectionCeremony	 Critique 2016 Induction process & ceremony Review/update guidelines Launch 2018 nomination process Actively promote 2018 nominations

- Critique 2016 Induction process & ceremony
 - Mainly completed with some outstanding areas to critique
- Review/update guidelines
 - Major review with extensive redesign successfully completed
- Launch 2018 nomination process
 - Timely benchmarks established
 - Nomination process commenced September 30, 2017
 - Previous unsuccessful nominators advised of new process
- Actively promote 2018 nominations
 - Announcements in Springwater News and on SSH Website
 - More promotion needed and reminder of March 30, 2018 deadline
 - Use of Hall Board Signs, Elmvale Entry Sign etc to announce Nomination timeline

<u>ACTION</u>: Darrin to arrange a reminder of deadline with Springwater News

Promotion Standing Committee

- Chairperson Mike Townes and Deb White (regrets)
- 2017 Objectives

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Primary Objectives	Short Term Objectives
	Continue SSH communication support
Promotional StrategiesApplicable Content Development	Aid Heritage Committee community outreach
Media Organizations & ContactsLiaison Sport Associations	Develop/implement SSH promotional strategiesExpand membership

- Continue SSH communication support
 - Published SSH information in the Springwater News
 - Worked with Township of Springwater Branding Advocate and Communications Officer to have appropriate information published in the "Springwater Link" page in the Springwater News.
 - Deb assisted with Springwater Library "Heritage Fair"
- Aid Heritage Committee community outreach
 - Project forthcoming
- Develop/implement SSH promotional strategies
 - Meeting with Springwater Sport Associations pending
 - Other initiatives to be determined
- Expand membership
 - New Director Deb White to work on

Sports Heritage Standing Committee

- Chairperson Trish Campbell
- 2017 Objectives

Primary Objectives	Short Term Objectives
Systematize Website Collections	Liaison with promotion to seek out
Develop & Maintain Heritage	content
Content	 Increase website heritage content
 Instigate Marketing Strategies 	 Develop promo clip and presentations
Coordinate Social Media	Expand membership

- Liaison with promotion to seek out content
 - Initial steps proceeding
- Increase website heritage content
 - Added articles from "A History of Vespra Township" book
 - Convened two Committee Meetings
- Develop promo clip and presentations
 - Initial meeting completed

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- Expand membership
 - o Recruited Rachel Yawny to work on social media

Technology Committee

- Chairperson Larry Simpson
- 2017 Objectives

Primary Objectives	Short Term Objectives
Website Development &	Establish committee
Maintenance	Review Training requirements
Strategic Design & Implementation	Critique website design/ functionality
Board & Committee Support	Identify potential issues and
Training	opportunities

- Establish committee
 - Some interested members identified and assisting
- Review Training requirements
 - Training took place on a need to know basis
 - Training activity related to the website and Arena Kiosk took place
- Critique website design/ functionality
 - Minor critiquing took place
 - o A comprehensive review should be undertaken in the future
- Identify potential issues and opportunities
 - To date technology seems to meeting the expectations
- Larry added additional comments
 - Continue to work with website developer
 - o Find a Board member to take on responsibility of website
 - Develop committee membership to broaden expertise in Virtual Reality for both an Internet and Bricks and Mortar Hall of Fame
 - Support SSH Committees' needs now and into the future

12. Review and Approval of 2017 Annual Report

- The 2017 Annual Report was emailed to all directors for their consideration prior to the AGM. Larry apologized for its lateness and opened the floor to questions and/or input. Many present commended Larry for the depth and thoroughness of the report.
- A copy of the 2017 Annual Report is on the SSH website.

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 The Chair asked for a motion that the Springwater Sports Heritage 2016 Annual Report be approved

Moved by: Jennifer Coughlin Seconded by: Barb Fralick

THAT the Springwater Sports Heritage 2017 Annual Report be approved.

Carried

13. Presentations/Discussion 2018 and Beyond

13.1. Archival Presentation

- (Reminder: This item took place at the beginning of the meeting)
- The following summary of SSH was shared with the presenters prior to the meeting to aid in introducing SSH and assisting them in preparing their presentation

"From its genesis in 2013, SSH embraced, at its core, the flexibility and potential of the numerous and various attributes of the digital revolution. The digital era has provided an opportunity for SSH to establish a virtual library/museum/archive to gather, create, accumulate, preserve and enduringly share the Township's storied sporting history. A bricks and mortar SSH may be a future possibility."

- Larry Introduced the presenters and read out their bios (APPENDIX B)
 - Ellen Millar Assistant Archivist at Simcoe County Archives
 - Jennifer Huddleston Archival Technician at Simcoe County Archives
- Through the use of a well-organized power point presentation:
 - Ellen described the two fold role of the Archives as being the repository of the Public Municipal Records of Simcoe County (from whence their main funding comes) and secondly the archives of Simcoe County Heritage records.
 - Jennifer outlined the tasks and challenges involved in identifying the many formats of records that exist, their sorting, storing, verifying and then the digitization of those records.
 - As SSH becomes more and more involved and in possession of various Sports Heritage artifacts, photos, videos, documentation

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etc. the SC Archives will be a valuable asset for guidance and a potential partner.

13.2. 2018 and Beyond

• All Committee chairs were asked to

ACTION:

- Update their Short Term Objectives to reflect 2018 activity
- Build Committee membership (numbers, diversity & aptitude)
- Keep Board members informed of the developments and achievements
- Larry introduce the need of an intensive evaluation session in the near future that would critique SSH's current practices, procedures and objectives.

ACTION: Further discussion at the next Board meeting

14. Next AGM Meeting

Moved by: **Trish Campbell** Seconded by: **Jennifer Campbell**

THAT the 2018 Springwater Sports Heritage AGM be held at the beginning of 2019 in compliance with the Constitution.

Carried

15. Adjournment

Moved by: **Barb Fralick** Seconded by: **Brenda Quinlan**

THAT the Springwater Sports Heritage 2017 Annual General Meeting adjourn at 9:24 pm.

Carried

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APPENDIX A2

	PLINDIA A	=			
Spring	NANCIAL ST water Sports f December 3	Heritage			
	INCOME	EXPENSE	AR/AP	NET	BUDGET
REVENUE					
TV/KIOSK ADVERTISING					
Total TV/Kiosk Advertising				0.00	2,000
PATRONS	500.00				
Maple Syrup Festival Total Patrons	500.00			F00.00	2 000
TOTAL REVENUE	500.00	0.00	0.00	500.00 500.00	2,000 4,000
TOTAL REVENUE	300.00	0.00	0.00	300.00	4,000
EXPENDITURES					
DISPLAYS					
Total Displays				0.00	3,000
WEBSITE					
Heart of Business Development		620.73			
Heart of Business Development		783.55			
Heart of Business Development	t	536.27			
Total Website				1,940.55	2,900
PRINTING				0.00	200
Total Printing SUNDRY/CONTINGENCY				0.00	300
2017 CASH Membership		50.00			
Total Sundry/Contincency		30.00		50.00	500
TV/KIOSK				20.00	500
Total TV/Kiosk				0.00	3,000
TOTAL EXPENDITURES	0.00	1,990.55	0.00	1,990.55	9,700
NET	500.00	-1,990.55	0.00	-1,490.55	-5,700
RESERVE TRANSFERS					
June 30	-954.28				
December 31	-536.27				
Total Reserve Transfer	-1,490.55				
TOWNSHIP & SSH STATEMENTS					
Township December 31, 2017	0.00				
SSH December 31, 2017	0.00				
Net	0.00				
RESERVE ACCOUNT	GAIN/LOSS	BALANCE			
Trans to Reserve Dec 31/14	19,533.59				
2015 Net Gain/Loss	-2,396.74	17,136.85			
2016 Net Gain/Loss	1,246.66	18,383.51			
2017 Net Gain/Loss	-1,490.55	<u>16,892.96</u>			

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APPENDIX A3

2018 BUDGET SPRINGW ATER SPORTS HERITAGE								
	Board	Active Elite	Facilities /Awards	Finance	Heritage	Induction	Promotion	TOTALS
Revenue								
TV/Kiosk Ads				3,000				3,000
Patrons				5,000		10,000		15,000
Ticket Sales						10,500		10,500
Total Revenue	()	0	8,000	0	20,500	0	28,500
Expense								
Displays			5,000					5,000
Website	1,000)			1,000	1,000		3,000
Venue						12,000		12,000
Printing	100)				800	200	1,100
Awards						1,000		1,000
Banners						1,200		1,200
Video					500	1,000	500	2,000
Sundry/Contingency	500)				500	1,000	2,000
TV/Kiosk					500	500		1,000
Total Expense	1,600)	5,000	0	2,000	18,000	1,700	28,300
2018 Net	-1,600)	-5,000	8,000	-2,000	2,500	-1,700	200
	2017 Reserve Balance					16,892.96		
	2018 Budget					200.00	_	
	2018 Projected Reserve Balance				•	17,092.96	•	

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APPENDIX B

Ellen Millar

Ellen was born at the old RVH in Barrie but raised in the Township of Oro. She attended schools in Shanty Bay and Barrie before completing an Honours B.A. in History at Trent University. Ellen then went to Vancouver and earned a Master of Archival Studies degree from UBC's School of Library, Archival, and Information Studies.

Ellen has been the Assistant Archivist at Simcoe County Archives for more than twenty years. Her duties have evolved with the times, and currently include the management of corporate and municipal archival records, database administration, and outreach programming. Ellen is also the S.C.A.'s resident expert in genealogy and local history.

She has served on the executives of the local genealogical society, the Simcoe County Historical Association, and the Municipal Archives Interest Group of the Archives Association of Ontario. Most recently, Ellen was a contributing author for In Pursuit of the Archival Endeavour: The Story of the Archives Association of Ontario, which will be published later this year. Ellen enjoys historical research projects, is an avid knitter, and takes real whipped cream in her hot chocolate.

Jennifer Huddleston

Jenn holds a Bachelor of Arts degree from Carleton University ('12) and a Master of Library and Information Science degree from Western University ('17). She was born and raised in Cambridge, Ontario - a city which she insists is only slightly less cold than Barrie.

Jenn's first love is local history, and over the course of her career she has worked and volunteered for a number of fantastic heritage institutions. These include the Bytown Museum in Ottawa, the City of Waterloo Museum, and the Archives Research and Collections Centre (ARCC) at Western University. Professional interests include digital preservation, outreach, accessibility, historic film and photographic processes, and Victorian social history. She currently works as an Archival Technician for Simcoe County Archives.

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