

**Minutes**  
**Sports Heritage Committee**  
Springwater Sports Heritage

1160 Rainbow Valley Road West

November 20, 2017

7:00-9:00 pm

ATTENDEES

Committee Members

Trish Campbell, Chairperson

Lou Belcourt

Barbara Fralick

Larry Simpson

Recording Secretary

Faye Stone

Guests

Deb White

Rachel Yawny

Regrets

Mike Townes

PREP ITEMS

DESCRIPTION/VERSION

COMMENT

Minutes	2017,1,24 Heritage Committee	Distributed
Document	2017 Primary & Short Term Objectives	Distributed
Budget	2018 Budget	Distributed

**1. Call to Order**

*The meeting of the Sports Heritage Committee of November 20, 2017 came to order at 7:02 pm*

**2. Motion to Accept Minutes of Meeting - January 24th, 2017**

*Moved by: Barb Fralick*

*Seconded by: Lou Belcourt*

*THAT the Sports Heritage Committee Minutes of January 24, 2017 be approved as distributed*

*Carried*

**3. Trish welcomed all present and introduced our two Guests as new and potential committee members:**

• **Trish noted**

- **Debbie** will add to the diversity to SSH's township geographic representation and has shown a willingness to expend energy, talent and time to SSH committee activities.
- **Rachel** will add a representational element for the Youth of the Township. Her educational background is in the area of journalism, marketing and sports and her expertise in Social Media will enhance the Committee's exposure in that realm.

**4. Trish outlined that the focus of the meeting would be to review our Short Term Objectives; providing Updates/Next Steps/Timeline.**

**4.1. Increase content of heritage through all areas of Springwater**

- **Active Elites** ---the number of these 'sports-people' now included on both the Website and the Arena Kiosk has increased significantly over the last months. Special thanks to Linda Collins and Brenda Quinlan for their time and persistence. The return of information requests from families has not been as forthcoming as

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anticipated. It seems necessary to not only provide the question templates to potential Active Elites but to provide specific call back timelines.

**ACTION: TRISH will contact Linda and Brenda to seek further updates and make inquiries re their anticipated needs.**

- ***General Heritage-*** Despite Website and Kiosk requests for the general public to bring forward content, the response has been limited. Discussion points----
  - **There is a need for** people/committee members to go to the sources; to sit down with them; to record their stories; to take pictures and document their memorabilia.
  - **Trish shared** that there are locations in the township that house much memorabilia that the committee might investigate (ie Bill Bertram's warehouse)
  - **The plan for reaching out** to various social groups within the township and using that as a means to give SSH exposure and to welcome/solicit the public's Heritage was reviewed. (see the chart of potential venues as generated in last Heritage Meeting) (Venue suggestions for initial phase- Good Times- Grenfel - Minesing Minifest)

**ACTIONS:**

- **TRISH and DEBBIE will choose three of these venues to focus upon in the initial phase of this effort. One will be developed for Jan. 15, 2018 meeting.**
- **TRISH will seek permission from Bill Bertram for a tour of his memorabilia.**
- **BARB will also continue to source the local Tweedsmuir book(s).**

**Barb's Post Meeting Note:**

- The Edenvale Tweedsmuir books (4 volumes) are at the archives and I read through all 4 today (Nov 21) and took photos of the pages where Sports was highlighted. I was surprised to find that there was not a lot of reference to sports and only a couple of newspaper clippings. I thought there would have been more. I will contact Dale Giffen (OASA) and Carol McNabb to see what material and photos they may have on Edenvale.

**4.2. Develop promo clip and presentation material**

**ACTION: To meet the above objective re "Venue Outreach", a promo clip/power point presentation will be developed to present at selected venues.**

**TRISH, DEBBIE and RACHEL-**

1. Choose the three venues to focus upon in the upcoming term

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2. Make contacts and get on the agenda of these venues
3. Larry to provide group with videos that can be clipped for presentations
4. Develop a 15-20 minute presentation/workshop/bag of tricks
5. Group to present their first effort to the Committee by mid January

**4.3. Update content on arena TV and consider other venues**

- Larry reported that the Kiosk TV in the Arena is now working well. The addition of a back-up 'power pack' has eliminated power outage problems.
- The present configuration is also working well. The addition of a sponsor section is the next step
- A review of the Induction and Heritage photos currently in the larger sector needs to be undertaken to ensure the desired material is complete
- The inclusion of the colourful 'request' text-slides re the upcoming 2018 Induction Nomination was also seen as effective
- The opportunity to add appropriate SSH photos to public and private monitors throughout Springwater should be undertaken

**ACTION: LARRY will review and update Arena Kiosk photos. He will also reach out to "Bounce Back" and see if they might display the Kiosk content at their Business location.**

**4.4. Continue to develop website/social media**

- Larry reported that the website is now extremely robust, systematized and quite capable of meeting our current expectations and accepting the materials we are developing.
- Trish noted that the ability for users to "Search" is progressing and will be seen as the most popular navigation tool as time goes on and content increases. She did note that the display and navigation on the tablet or phone still has some problems that need to be addressed.
- Trish also reported that Rachel has accepted the task of becoming the SSH main Social Media contact. She will update and supervise the accounts-Twitter, Facebook, our Blog and add Instagram

**ACTIONS:**

- **ALL: Any issues re the presentation of website material on a tablet or phone will be forwarded to Brenda and copy Larry**
- **DEBBIE and RACHEL were encouraged to forward any concerns and/or suggestions re the design/operation or navigation of the website to Trish who will forward them to Larry and Brenda**
- **TRISH will convey the passwords and account information re the various SSH social media accounts to Rachel**

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- **RACHEL/TRISH will work with Brenda S. to:**
  - a. **Included Instagram as part of our social media**
  - b. **Review and refine the administrative structure of SSH social media**

**4.5. Recruit committee candidates**

- All present felt that the inclusion of Debbie and Rachel as new committee members was a welcome recruit initiative and Trish and Larry are to be congratulated for their efforts.

**5. Next Meeting**

*Moved by: Barb*

*Seconded by: Lou*

***THAT the next Sports Heritage Committee Meeting will be on Jan. 15<sup>th</sup> 2018 at 7:00 at 1160 Rainbow Valley Road West.***

***Carried***

**6. Adjournment**

*Moved by: Barb*

*Seconded by: Lou*

***THAT the Sports Heritage Committee Meeting adjourn at 8:30 p.m.***

***Carried***