Springwater Sports Heritage

Secretary Control Cont

Township Administration Centre September 25, 2017 7:00-9:00 pm

ATTENDEES

<u>Directors</u> Larry Simpson, Chairperson

Linda Collins Barbara Fralick

Brenda Quinlan Denise Ritchie-McLean

Darrin Robertson

Ex Offico Lou Belcourt, Inductee

Recording Secretary Faye Stone
Guests Pebbie White

Regrets Jennifer Coughlin, Council Trish Campbell

Ron Belcourt, Township Resource Mike Townes

Board Vacancy One Director (Wayne Allen)

PREP ITEMS	DISCRIPTION/VERSION	<u>COMMENT</u>
Minutes	2017,2,6 Board Minutes	Distributed
Budget	2017 Budget	Distributed
Document	2017 Primary & Short Term Objectives	Distributed
Minutes	2017,2,13 Induction Committee	Distributed
Minutes	2017,6,5 Induction Committee	Distributed
Minutes	2017,9,11 Induction Committee	Distributed
Documents	Constitution and 2016 Induction Guidelines	Website
Document	2017,9,11 2018 Nominee Assessment Summary	Distributed
Document	2017,9,11 2018 Board Nominee Assessment	Distributed
Document	2017,9,6 2018 Athlete Nomination Form Draft	Distributed
Document	2017,9,6 2018 Builder Nomination Form Draft	Distributed
Document	2017,9,11 2018 Team Nomination Form Draft	Distributed
Document	2017,9,11 2018 Induction Guidelines Draft	Distributed
Document	2017,9,11 2018 Nomination Support Material Draft	Distributed
Document	2017,9,11 2018 Critical Path	Distributed

1. Confirmation of a Quorum and Call to Order

Moved by: **Barb** Seconded by: **Linda**

THAT the meeting of the Springwater Sports Heritage Board of September 25, 2017 has a quorum present and will come to order at 7:00 pm

Carried

2. Opening Remarks

- Larry welcomed those present and introduced Debbie White as a new potential member of the SSHHoF team
- Regrets from Jennifer Coughlin and Trish Campbell

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Focus of meeting outlined as a review and confirmation of Induction documents;
 Constitutional amendments and Committee short and long term objectives.

3. Board Vacancy

- As a result of Wayne Allen's need to withdraw from his Directorship for personal reasons consideration was given to if it's necessary to add a Director at this time or wait until 2018 when any vacant Director positions will be filled
 - Constitution states

"When a Director vacancy arises the Board will solicit new Directors to serve as needed.

Each new Director will be approved by an absolute majority (6) vote of the Board. If

Director vacancies exist the required number of votes for an absolute majority will be

based on the actual number of positions that are occupied. In the event that a Director
is unavailable for a temporary period a substitute may be appointed by the Chairperson
on an ad hoc basis."

- A discussion re Board options took place
- <u>Decision</u>: it was decided to hold off on replacement until the January AGM where two other Board member replacements will need to be addressed following the Succession plan of the Board. Presently sufficient numbers can be on hand for votes and quorums)
- 4. 2017,2,6 Board Minutes Approval

Moved by: **Lou** Seconded by: **Linda**

THAT the Board minutes of February 6, 2017 be approved as distributed

Carried

5. Constitution Amendments

- The current Constitution is the initial one that was developed over time at the beginning of SSH start-up and is identified as "Version: 1, Board Approved: 2014,11,26"
- The following time requirement for amending the Constitution was reviewed
 Section C.8. Amendments

"All proposed amendments must be distributed to each Board member a minimum of four (4) weeks prior to it being presented at a Board meeting."

<u>ACTION</u>: The proposed amendments were discussed and tabled until the next Board Meeting to meet the Constitutional time requirement

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- Three amendments reviewed as follows
- AMENDMENT #1 (From June 13, 2016 Board Meeting, Item 4.2., Page 3)
 - Section B.2. Ex Officio Members and Rights
 - Rationale
 - No reference to Ex Officio Inductee term of office or method of replacement
 - Action from Board meeting was to bring forward when amendments being made to the Constitution
 - Current
 - "b. One SSH Hall of Fame Inductee."
 - Proposed

"b. One SSH Hall of Fame Inductee with an open-ended term. The active Inductee

Ex Officio representative will reasonably attempt to contact each Inductee

Member/Delegate to encourage and fairly establish their replacement when appropriate".

- AMENDMENT #2
 - Section B.2. Ex Officio Members and Rights
 - Rationale
 - No reference to Township Council Ex Offico term or method of selection
 - Provides clarity and consistency with Inductee Ex Offico
 - Current
 - "a. One member of Springwater Township Council."
 - Proposed
 - "a. One member of Springwater Township Council as determined by Council."
- AMENDMENT #3 (from February 13, 2017 Induction Committee Meeting)
 - Rationale:
 - Builders may move from the Township and ensue their associated activity
 - Remove "in the Township of Springwater" as wording is geographically restrictive
 - Current (Section A.5. Overview Paragraph 2 page 3 of 13)

"Builders inducted will have demonstrated they were successful in creating a climate which significantly benefitted athletes and athletics in the Township of Springwater."

Proposed

<u>"Builders inducted will have demonstrated they were successful in creating a</u> climate which significantly benefitted athletes and athletics"

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Other Amendments Considered

 A procedure to allow Absentee Voting is not presently in the Constitution. Most present felt that —In Extenuating circumstances, the Board could approve the necessary arrangements to accommodate absentee voting.

<u>ACTION</u>: None required at this time. As technology develops and if the need increases the Board will revisit

 Disclosure of Pecuniary Interest & Conflict of Interest. It was felt that at all meetings an opening Agenda Item/Line might be added to give those attending the opportunity to disclose any Pecuniary Interest and/or Conflict of Interest.

<u>ACTION</u>: All future SSH agendas will include an item covering "Disclosure of Pecuniary Interest & Conflict of Interest"

6. Standing and Ad Hoc Committees

6.1. Facilities & Displays

6.1.1. New Chairperson

• A new chair was not assigned at this time

6.1.2. Primary & Short Term Objectives

• Items discussed briefly

Facilities & Displays	Hall of Fame VenueAwardsDisplaysArtifacts & Memorabilia	 Expand membership Storage Township Admin Centre Increase community displays Initiate Bricks & Mortar concepts
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6.1.3. Springwater Administration Centre Storage

- No activity undertaken
- Items have been offered by Julieanne White's brother

<u>ACTION</u>: Larry checking on the status of SSH storage and protocols and will contact Julieanne White's brother

6.1.4. Displays

6.1.4.1. Elmvale Community Arena

- May 2, 2017 Ad Hoc Facilities Meeting re: Arena TV/Kiosk (see Minutes)
 - Attendees: Lou Belcourt, Linda Collins, Faye Stone, Larry Simpson and Brenda Stanley met at the Arena
 - Purpose:

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- To view and review the Arena TV/Kiosk and critique/applaud the initial efforts
- To review where we are and where we are going
- Thorough discussion to come to some consensus re design and content
- Summary
 - Log in to Kiosk1 and review the design
 - > Four sectors
 - Three dynamic and one static
 - Large dynamic left sector for Inductee and Heritage photos. Occasional slides of relevant and timely notices
 - > Two right dynamic sectors for Patrons and Active Elite
 - Centre sector for SSH promotion
 - Request feedback
- May 4, 2017 Working Group Ad Hoc Facilities Meeting re: Arena TV/Kiosk
 - Attendees: Lou Belcourt, Brenda Stanley, Faye Stone, Larry Simpson
 - Purpose
 - Review/consider the available photos/media to develop the desired material for the primary sector of the Arena TV
 - Review and considerations from May 2 meeting
- May 23, 2017 Training Session at Admin Centre
 - Attendees: Brenda Stanley, Faye Stone, Larry Simpson
 - Purpose
 - Review/consider issues that arose during the labeling activity
 - Review/consider the initial TV/Kiosk photos that have been relabeled and additional ones to be added
 - Prepare Faye and Larry to assist with the inputting and updating of the Arena TV/Kiosk
- Larry has been monitoring over the last month
- Currently working with Brenda and Township to
 - Find the necessary solution(s) to avoid the extremely high downtime

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Ensure it's operational during the Fall Fair

<u>ACTION</u>: Linda and Brenda to forward to Larry or Faye any photos they may have of the pending Active Elites that will be added to the TV/Kiosk. The three recent additions to Active Elite will also be added

<u>POST MEETING NOTE</u>: Larry has scheduled a meeting at his place with Brenda for Thursday (28th) at 3:30. All welcome

6.1.4.2. Additional

- Important to ensure the Elmvale arena display is where we want it to be before expansion
- <u>ACTION</u>: Promote and document any potential opportunities but hold on future expansion until satisfied with the current display

6.1.5. Elmvale Community Arena Renovation

Larry reported that Ron Belcourt advised no change at this time

6.1.6. Chairperson's Other items

No Chairperson at this time

6.2. Finance

6.2.1. Primary/Short Term Objectives & Membership

Reviewed

	Financial Administration	Ongoing financial monitoring
	Sponsorship & Funding	and reports
	Strategies	Look into on line payment
Finance	Protect assets, data, personal	status
	information	Reinstitute Patronage
	Mitigate financial risks, fraud	Committee
	and theft	Prepare 2018 budget

6.2.2. 2017 Statements and Budget Status

- Township Statement APPENDIX A
- SSH Statement <u>APPENDIX B</u>

6.2.3. Online Payment

- Quantity of transactions low but for Induction tickets
- With limited seating those present felt it was essential to maintain strict control over the ticket sales re the 2018 Induction.

<u>ACTION</u>: The committee will continue to familiarize themselves with this on line payment procedure but for the 2018 Induction SSHHoF will handle ticket sales and payment as in the past.

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6.2.4. Financial Patronage Ad Hoc Committee

 Action from previous meeting was to reactivate Committee considering the fact that a potential construction at the Arena may include a Hall of Fame inclusion. Results and Action: This was put on hold

6.2.5. Chairperson's Other items

• Township is in the process of commencing their 2018 budget

<u>ACTION</u>: Lou to develop 2018 budget for Board approval and submission to the Township

6.3. Induction

6.3.1. Approval of three 2017 Induction Committee Minutes

Moved by: **Darrin**

Seconded by: Lou

THAT the Induction Committee Minutes of: February 13, 2017; June 5, 2017; and September 11, 2017 be approved as distributed

Carried

6.3.2. Primary/Short Term Objectives & Membership

Reviewed

Induction	 Biennial Inductions Nomination Material & Publicizing Inductee Selection Ceremony 	 Critique 2016 Induction process & ceremony Review/update guidelines Launch 2018 nomination process Actively promote 2018 nominations
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6.3.3. Review and Approve 2018 Induction Committee Recommendations

- The following Induction Committee Recommendations were reviewed and discussed (Prep documents were provided prior to meeting)
 - Critical Path
 - 2018 Board Nominee Assessment Guidelines
 - 2018 Nominee Assessment Summary
 - o 2018 Inductee Nomination Forms (Athlete, Builder and Team)
 - Quota and Limitations

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1. Quotas

The number of inductees elected to the SSHHoF each two year term shall be a total of five (5) with the ideal being two (2) Athletes, two (2) Builders, one (1) team. Based on the number of eligible nominations received, any exceptional circumstances, and the perceived number of future prospective Inductees these numbers may be adjusted at the discretion of the Board

2. Team Member Limitations

Members of Teams shall be limited to players, coaches, trainers and managers (i.e. Carded Members of team or part of an Official Roster).

- 2018 Election Process
- 2018 Induction Guidelines This booklet was reviewed page by page with additions in red type and replaced wording in over strike
- 2018 Nomination Support Material

Moved by: **Darrin**

Seconded by: Denise

THAT the above Induction Committee recommendations be approved as amended. The recommendations are: Critical Path; 2018 Board Nominee Assessment Guidelines; 2018 Nominee Assessment Summary; 2018 Inductee Nomination Forms (Athlete, Builder and Team); Quota and Limitations; 2018 Election Process; 2018 Induction Guidelines; 2018 Nomination Support Material

Carried

Selection/Booking facility for 2018 Induction

- Concerns were expressed at Induction Committee meetings re finding a venue that may be able to accommodate a larger number of seated guests than the Barrie Country Club.
- Larry and Trish (Darrin unable to attend) toured "The Heights" at Horseshoe Valley last Thursday to evaluate first hand.
- Larry shared a photo presentation of the facility and an interior floor plan.
- Impressions: Ample parking; unique post and beam construction; twostory. Accommodation throughout the facility may say 600 but on one floor- with round table seating- 200. Acoustics and media presentation technology were not confirmed. Up-front deposit was \$1000. Price per meal similar to BBC

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After discussing the pros and cons it was felt, for this cycle, the 2018
 Induction should be held at the Barrie Country Club

<u>ACTION</u>: Darrin to make a deposit with the Barrie Country Club (\$800) and confirm the date as Sept. 28, 2018.

6.3.4. Chairperson's Other items

- The following items will be tabled until next Induction Meeting:
 - Nomination marketing strategies
 - Ceremony
 - Changes and additions
 - Music, vocalists and other cultural related activity that would complement the ceremony
 - Ticket cap
 - Sponsors participation
 - Photography/Video Recording

6.4. Promotion

6.4.1. Primary/Short Term Objectives & Membership

Reviewed

	Primary Objectives	Short Term Objectives
Promotion	 Promotional Strategies Applicable Content Development Media Organizations & Contacts Liaison Sport Associations 	 Continue SSH communication support Aid Heritage Committee community outreach Develop/implement SSH promotional strategies Expand membership

6.4.2. Sport Associations Developments

To be developed

6.4.3. Chairperson's Other items

Not present

6.5. Sports Heritage

6.5.1. Approval of January 24 2017, Sports Heritage Committee Minutes

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Moved by: **Barb**

Seconded by: **Denise**

THAT the Sports Heritage Minutes of January 24, 2017 be approved as distributed

Carried

6.5.2. Primary/Short Term Objectives & Membership

	Primary Objectives	Short Term Objectives
	Systematize Website	Liaison with promotion to seek out
	Collections	content
Sports	Develop & Maintain Heritage	Increase website heritage content
Heritage	Content	Develop promo clip and
	 Instigate Marketing Strategies 	presentations
	Coordinate Social Media	Expand membership

6.5.3. In Memorial for Teams

As notified info added to In Memory section of website

6.5.4. Social Media

Ongoing

6.5.5. Projects

6.5.5.1. School Sports Heritage

This has been put on hold

6.5.6. Chairperson's Other items

• Absent with regrets

6.6. Active Elite

6.6.1. Primary/Short Term Objectives & Membership

Reviewed

	Identify/Profile Active Athletes &	Identify potential candidates
	Builders	Develop profiles & upload
Active Flite	Develop Liaison with Representative	Maintain profiles & "Activity
Active Elite	 Maintain Ongoing Updates & 	Chronicles"
	Activity	Develop and maintain contact
	 Recommend Enhancements 	list

Comments

6.6.2. Identify New Active Elite

Current Members

Bigras, Chris Ice HockeyClarke, Jaime Skating & other

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Dixon, Adam	Sledge Hockey
Drinkill, Dave	Ice Hockey
Stoddart, Brooke Ice Ho	ckey
VanNispen, Brian	Alpine Skiing
ential Members (as of July	/ 20)
Beleskey, Matt	Ice Hockey
Collins, Lauren	Figure Skating
Garwood, Matthew	Racing
Graves, Brittany	
Graves, Jacob	Ice Hockey
Jackson, Jennifer	Cross-Country Skiing
Jackson, Ryan	Cross-Country Skiing
Kerby, Derek	Waterskiing
Marcelli, Kyle	Race Driver
McKenna, Kelly	Cross Country Skiing
	Drinkill, Dave Stoddart, Brooke Ice Hovel VanNispen, Brian ential Members (as of July Beleskey, Matt Collins, Lauren Garwood, Matthew Graves, Brittany Graves, Jacob Jackson, Jennifer Jackson, Ryan Kerby, Derek Marcelli, Kyle

Simpson-Leigh, Michelle Figure Skating

<u>ACTION</u>: Board members to inform Linda and Brenda of any additional Active Elite

Ice Hockey

6.6.3. Chairperson's Other items

Wilson, Garrett

- Linda and Brenda have been expanding their potential and current members' list.
- Getting responses from family contacts has been challenging

<u>ACTION</u>: Linda and Brenda will forward photos, as collected, of Active Elite to Kiosk "inputters" for uploading onto the Arena TV

6.7. Technology

6.7.1. Primary/Short Term Objectives & Membership

Reviewed

Technology	 Website Development & Maintenance Strategic Design & Implementation Board & Committee Support Training 	 Establish committee Review Training requirements Critique website design/ functionality Identify potential issues and opportunities
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• Items to address

Control, security, pathways, manage, contact, directions/renewal,
 other technology (displays, virtual meetings), archive management

7:00-9:00 pm

<u>ACTION</u>: Larry to establish a committee to attend to the above items

6.7.2. Website Usage Report

• See APPENDIX C

6.8. Succession/Recruitment Ad Hoc Committee

One of the Boards key objectives of 2017

Board	 Leadership & Governance Operational & Strategic Accountability Official Communications Legal Contracts & Agreements 	 Institute succession/recruitment plan Annual meeting Committee short term objectives Expand Committee membership
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- Larry has met with all Board Members but for Brenda Quinlan and Jennifer Coughlin
- Larry reviewed the updated (Sep 25, 2017) plan

2017 Three Year Succession Plan			
Updated September 25, 2017			
2017,2018,2019 2017, 2018 2017			
Larry Simpson Wayne Allen Mike Townes			
Denise Ritchie McLean Trish Campbell Darrin Robertso			
Brenda Quinlan Linda Collins Barb Fralick			

• Considerations

- Recruitment to assist Committees will support succession
- Need to target recruitment more on southern part of Township
- Consider nature of experience and aptitude required to fit responsibilities of the Committees

6.8.1. New Members

Names have been suggested

Archer, Rick	Kirton, Angie	McGinnis, Tom
Dempster, Denine	Lees, Jeff	McKee, Lorna
Downey, Ross	Maw, Barb	Tinney, Denise
Dunn, Debbie	Maw, Wanda	Trace, John
Faye, Kent	McGinnis, Dan	Whitfield, Peter
King, Tanya	McGinnis, Tim	

7. Ex Offico Members

7.1. Inductee Representative

 Lou indicated that it was his intention to continue on as the Inductee representative through the 2018 induction. He would then assist with finding a

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replacement. Lou also indicated his interest in assisting on the Heritage writing component of SSHHoF.

7.2. Council Representative

• Absent with regrets

8. Next Meeting

Moved by: Linda

Seconded by: Barb

THAT the next Springwater Sports Heritage Board Meeting will be at the call of the chair.

Carried

9. Adjournment

Moved by: **Darrin**

Seconded by: Linda

THAT the Springwater Sports Heritage Board Meeting adjourn at 9:10 p.m.

Carried

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APPENDIX A

		\$0.00	Credit	\$500.00		\$500.00	\$0.00	Credit	\$954.28		\$954.28	\$0.00	Credit			\$0.00	\$0.00	Credit				\$0.00	Credit	\$1,454.28
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APPENDIX B

2017 FINANCIAL STATEMENT

Springwater Sports Heritage as of September 20, 2017

	INCOME	EXPENSE	AR/AP	NET	BUDGET
REVENUE					
TV/Kiosk Advertising					2,000
PATRONS				500.00	2,000
Maple Syrup Festival	500.00				
RESERVE TRANSFER				954.28	
From Reserve, June 30	954.28				
TOTAL REVENUE	1,454.28	0.00	0.00	1,454.28	4,000
EXPENDITURES					
DISPLAYS					3,000
WEBSITE				1,404.28	2,900
Heart of Business Development		620.73			
Heart of Business Development		783.55			
PRINTING					300
SUNDRY/CONTINGENCY				50.00	500
2017 CASH Membership		50.00			
TV/KIOSK					3,000
TOTAL EXPENDITURES	0.00	1,454.28	0.00	1,454.28	9,700
NET	1,454.28	1,454.28	0.00	0.00	-5,700

Township Balance September 20, 2017	0.00
SSH Balance September 20, 2017	0.00
Township & SSH Difference	0.00

RESERVE ACCOUNT	GAIN/LOSS	BALANCE
Trans to Reserve Dec 31/14	19,533.59	19,533.59
2015 Net Gain/Loss	-2,396.74	17,136.85
2016 Net Gain/Loss	1,246.66	18,383.51
2017 trans from reserve	-954.28	17,429.23

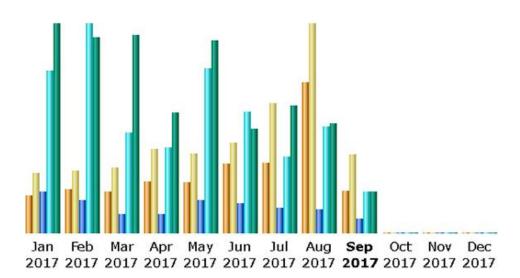
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APPENDIX C

2017 WEBSITE USAGE REPORT

(as of September 20th)



Month	Unique visitors	Number of visits	Pages	Hits	Bandwidth
Jan 2017	282	441	7,494	29,340	2.18 GB
Feb 2017	318	460	5,885	37,771	2.04 GB
Mar 2017	309	482	3,412	18,137	2.07 GB
Apr 2017	379	619	3,516	15,419	1.26 GB
May 2017	377	586	5,953	29,639	2.01 GB
Jun 2017	512	663	5,362	21,872	1.09 GB
Jul 2017	519	958	4,509	13,689	1.33 GB
Aug 2017	1,111	1,547	4,316	19,273	1.14 GB
Sep 2017	315	582	2,713	7,403	440.97 MB
Oct 2017	0	0	0	0	0
Nov 2017	0	0	0	0	0
Dec 2017	0	0	0	0	0
Total	4,122	6,338	43,160	192,543	13.54 GB