**Springwater Sports Heritage Hall of Fame
Heritage Committee Minutes**
Jan 24, 2017 9:30 – 11:00 am
1160 Rainbow Valley Road

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| ATTENDEES |
| Committee Members | Trish Campbell (Chair)  |
|  | Barb FralickLou Belcourt | Larry Simpson |
| Recording Secretary | Faye Stone |  |
| Regrets | Mike Stone Mike Townes |  |

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| PREP ITEMSMinutes | DISCRIPTION/VERSIONSport Heritage Committee 2016,09,07 | COMMENTSDistributed |

* 1. **Call to Order**

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| ***The scheduled meeting of the Springwater Sports Heritage Committee of Jan. 24, 2017 came to order at 9:30 am*** |
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* 1. **Minutes Approval as distributed**

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| *Moved by:* ***Larry Simpson*** | *Seconded by:* ***Barb Fralick*** |
| ***THAT the Sports Heritage Committee minutes of Sept. 7, 2016 been approved as distributed.*** |
| ***Carried*** |  |

* 1. **Where we have been/where are we going now/Where we need to go**

 Trish noted that the Heritage Committee has made strong strides-

 -The Website development is in place and ongoing
 -Induction templates have been established and effectively completed over 2 cycles

 Trish restated that the key goal now, as noted previously, is Heritage Content
 Acquisition and Compilation. Despite efforts, this has been slow to achieve.

 **Action: It was felt that if the content is not coming to us with any speed or enthusiasm- we
 must source out the content.**

The ways and means of reaching out to the community were discussed. Many ideas discussed seemed to belong in the realm of Promotion but creating an awareness seemed essential to gaining a community presence and assisting in Heritage collection.

**Actions:** A list of potential community awareness activities was developed. (see below)

**The committee itself will**

Develop a Travelling Display: ie. Video clips relative to the various Springwater areas (Grenfel, Crown Hill, Minesing, Elmvale, Crossland, Hillsdale, Vigo, Hamelville etc.)

Create and produce posters for display. Make personnel available for presentations

Consider budget needs and seek approval

 **All Board and committee members are encouraged to**

**-**add to this list.

**-**fill in contact names and numbers

**-**assist in how to foster a Community Presence for Springwater Sports Heritage.

**-**send feedback/information to Trish

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| **Potential Presence** | Locations | Contacts |  |
| Local Events (generate a list) |  |  |  |
| Posters (design) |  |  |  |
| Church bulletins |  |  |  |
| Rec Committees |  |  |  |
| Libraries |  |  |  |
| School Phys Ed |  |  |  |
| UCW CWL etc |  |  |  |
| Tweedsmuir books |  |  |  |
| Meeting placesLocal haunts where posters can be displayed |  |  |  |
| Senior groupsHorticultural groups |  |  |  |
| Minor sports reps |  |  |  |
| Facebook pages of various Springwater communities |  |  |  |
| Community Guide pages of Springwater Township |  |  |  |
| Contests with prizes |  |  |  |
| Other organizations |  |  |  |

**Two other sources of Heritage content were considered and will be explored for Website inclusion.**

**a)** The walls of the Grenfel Hall display an array of local content/history. Barb will contact Brenda Quinlan and assist in completing a video or photo display of these walls.
**b)** Content on file from the past two induction cycles re nominated but not Inducted Builders, Athletes and Teams will be considered for inclusion in the Heritage section of the website

***2.1. Standing Committees***

Recruit/expand committee membership

 The need to expand the membership of each standing committee was discussed. It was felt that this committee’s community awareness initiative as outlined above may assist in making contact with potential candidates whose involvement can be encouraged.

**2.2.**  **Development of short term objectives for Heritage Committee**

 1. Increase content of heritage through promotion in all areas of Springwater.

 2. Develop promo clip and presentation material

 3. Update content on Arena TV and consider other locales for more monitors

 4. Continue to develop website as needed

 5. Recruit committee candidates via the awareness initiative

***3. At the last Board meeting the inclusion of an “In Memoriam” outline on our website for deceased
 team member inductees was discussed. As it would be the responsibility of the Heritage committee***

 ***to compose and update those website additions, the approval was sent to the Heritage Committee
 for approval.***

 ***Decision: Members present approved of this inclusion and will update the website when the need
 arises***

***4. Active Elite***

Linda Collins and Brenda Quinlan have taken on this task of sourcing, contacting and composing these outlines. All members continue to be encouraged to send names and any contact information to these ladies.

***5. Succession/Recruitment***

Interested members/Committee Input. See above Minute item # 2.1

**6.1 Next Meeting**

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| ***The next Sports Heritage Committee Meeting will be held at the discretion of the chair.*** |

**6.2 Adjournment**

 ***The Springwater Sports Heritage Committee Meeting was adjourned at 11:00 a.m.***