

2017 Annual Report

Springwater Sports Heritage



2017 Annual Report

Springwater Sports Heritage

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Chairperson's Comments

The preparation and authoring of Springwater Sports Heritage's Annual Report provides a valuable pause to review, rethink and renew. These vital and constructive reflections, reconsiderations and measured revitalizations provide a degree of assurance and confidence as we approach the emerging steps along the pathway to achieving the SSH established purposes.

I trust this report will successfully provide all readers, present and future, with the intended insight into our achievements and adaptations. Over time, as our Annual Reports are created, it's expected they will be integratable to support our development, justifications for decisions made and directions taken.

Throughout 2017 the Board once again provided the thoughtful and considered guidance necessary to maintain commendable direction and related supportive decision making. Important issues were openly discussed and broadly contemplated prior to voting on the motions and making adjustments to the items that allow us to confidently proceed.

The Board, with support from the Committees, addressed a number of important issues that will be highlighted in the report. One significant change that was made involved the process and criteria related to the selection of the 2018 Inductees. The changes are expected to assist both the Nominators and the Selection Committee. The goal was to develop a more user-friendly application form that would provide a comprehensive collection of relevant detail and a meaningful objective method to measurably determine the successful Inductees.

I would like to thank all individuals, groups and financial patrons for their guidance and support. It's very important to let you know that Springwater Sports Heritage has benefited from your kindness and ongoing support. Its achievements are your achievements. Springwater Sports Heritage can grow and move forward because of your involvement. My humble gratitude



Cover Page

The 2017 Annual Report cover page gives prominence to the Springwater Sports Heritage's (SSH) Logo. This is to highlight the need to continually promote the recognition of SSH's visual representation and also stimulate a contemplative reflection of what special achievements SSH has been able to accomplish in its brief period of development. From the early period when the name was difficult to remember and connect to its stated purposes SSH is evolving to be more visibly and intuitively distinguishable. These two characteristics remain as steadfast and rigorous commitments as it is with most associations.

The three smaller images are not any less treasured. They highlight three valued and distinctly beneficial connections related to the pursuits of SSH.

- Canada 150 – was a celebration and highlight for all Canadians throughout 2017. SSH continued to work on developing its heritage infrastructure and content as its endeavour to attach importance to the significance of Canada's 150.
- Hall of Fame Inductee Pin – was introduced at the 2016 SSH Hall of Fame Induction ceremony. All Inductees, or their delegate, were presented with a pin and they now represent the SSH Hall of Fame Alumni. This unique and exclusive stature is reserved for all current and future Inductees. Throughout 2017 notable Alumni members and/or occurrences engendered favorable attention to the Inductees and SSH.
- Township of Springwater – remains as a very valuable partner of SSH. Tremendous support from the Township Staff and Council has proven to be precious. Jennifer Coughlin has been a tremendous Ex Officio Council Representative on the Board. SSH is proud and honoured to work in partnership with the Township. It's important that SSH continues to work in a constructive and fruitful relationship to further document and preserve Springwater's Sporting Heritage.

SSH is proud to highlight these connections to its ongoing activity. Many valued accomplishments are covered throughout the report.

2017 Annual Report

The 2017 Annual Report is the fourth annual report of SSH. As with previous reports this one will reveal the decisions, directions and resulting activity established throughout the year. It also comments on future directions and related issues.

Organizational Propensities

The current core organizational propensity of SSH is singularly narrow although extremely broad in scope. For the past two years SSH has been emphasising the intensification of Standing and Ad Hoc Committee development and membership augmentation. SSH's Governance Infrastructure, with minor tweaking, is in a position to enable and support the necessary and desired growth for all Committees.

Through 2018 SSH will revisit this principal disposition to confirm its suitability and modify as appropriate.

Board

Two Board Meetings were held in 2017. The main focus of the Board in 2017 was to review and approve proposals brought forward by the Committees. Faye Stone again has served as an excellent recording secretary for the Board and the SSH Committees.

The following Primary and Short Term Objects were established for the Board.

- 2017 Objectives

Primary Objectives	Short Term Objectives
<ul style="list-style-type: none"> • Leadership & Governance • Operational & Strategic Accountability • Official Communications • Legal Contracts & Agreements 	<ul style="list-style-type: none"> • Institute succession/recruitment plan • Annual meeting • Committee short term objectives • Expand Committee membership

- Institute succession/recruitment plan
 - Work undertaken
 - To be implemented through 2018
- Annual meeting
 - Annual Meeting scheduled for February 13, 2018
 - Notice and Agenda sent as required

- Committee short term objectives
 - Worked with Committees to establish and approve
- Expand Committee membership
 - Request made to each Committee
 - More members required

Committees

The move from the Board's Governance Infrastructure development to Committee (Standing and Ad Hoc) development over the past two years has been a path towards two prime objectives. Committee Chairpersons have undertaken the leadership and responsibility of ushering their Committee along their respective pathways towards:

1. Establishing, accomplishing and revising their Committee's
 - a. Primary Objectives
 - b. Short Term Objectives
2. Fashioning and growing membership numbers, diversity and aptitude

To ensure the success of SSH these Committees must flourish both individually and collectively. As each Committee realizes its objectives others gain from their experience and accomplishments.

Early in 2017 primary and short term objectives were established for each Committee (APPENDIX A). Throughout the year various short term objectives were reached. As SSH moves forward in 2018 it will be essential to continue to work on the outstanding targets. Likewise it will be valuable to re-examine and identify any new actions required to continue along an enlightened continuum.

The following is a synopsis of the Committees' objectives and achievements in 2017.

Active Elite Committee

- Chairperson Linda Collins
- 2017 Objectives

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Primary Objectives	Short Term Objectives
<ul style="list-style-type: none"> • Identify/Profile Active Athletes & Builders • Develop Liaison with Representative • Maintain Ongoing Updates & Activity • Recommend Enhancements 	<ul style="list-style-type: none"> • Identify potential candidates • Develop profiles & upload • Maintain profiles & “Activity Chronicles” • Develop and maintain contact list

- Identify potential candidates
 - All SSH personnel were asked to bring forward potential names as they became known
- Develop profiles & upload
 - Linda and Brenda Quinlan worked with the potential Active Elite and/or their advocate(s) to prepare their unique content
 - Brenda took on the responsibility of formulating each new Active Elite’s material and added it to the website
- Maintain profiles & “Activity Chronicles”
 - Where feasible additional and new material was added
- Develop and maintain contact list
 - A list of potential Active Elite Members was created
 - The list remained dynamic and was modified as prospective individuals or teams emerged

Facilities and Awards Standing Committee

- Chairperson TBD
- 2017 Objectives

Primary Objectives	Short Term Objectives
<ul style="list-style-type: none"> • Hall of Fame Venue • Awards • Displays • Artifacts & Memorabilia 	<ul style="list-style-type: none"> • Expand membership • Storage Township Admin Centre • Increase community displays • Initiate Bricks & Mortar concepts

- Committee lost its Chairperson
- A Chairperson and Committee members must be established in 2018 to undertake the valuable objectives

Financial Planning Standing Committee

- Chairperson Lou Belcourt
- Accounts Payable remained in the very capable hands of Denise Ritchie-McLean
- 2017 Objectives

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Primary Objectives	Short Term Objectives
<ul style="list-style-type: none"> • Financial Administration • Sponsorship & Funding Strategies • Protect assets, data, personal information • Mitigate financial risks, fraud and theft 	<ul style="list-style-type: none"> • Ongoing financial monitoring and reports • Look into on line payment status • Reconstitute Patronage Committee • Prepare 2018 budget

- Ongoing financial monitoring and reports
 - Successful achieved
 - 2017 Financial Statement and 2018 Budget included in this report (APPENDIX B)
- Look into on line payment status
 - Reviewed and decided to remain with present practice at this time
- Reconstitute Patronage Committee
 - Outstanding at this time
- Prepare 2018 budget
 - Prepared and gained Board approval of SSH's 2018 budget

Induction Standing Committee

- Chairperson Darrin Robertson
- 2017 Objectives

Primary Objectives	Short Term Objectives
<ul style="list-style-type: none"> • Biennial Inductions • Nomination Material & Publicizing • Inductee Selection • Ceremony 	<ul style="list-style-type: none"> • Critique 2016 Induction process & ceremony • Review/update guidelines • Launch 2018 nomination process • Actively promote 2018 nominations

- Critique 2016 Induction process & ceremony
 - Mainly completed with some outstanding areas to critique
- Review/update guidelines
 - Major review with extensive redesign successfully completed
- Launch 2018 nomination process
 - Timely benchmarks established
 - Nomination process commenced September 30, 2017
 - Previous unsuccessful nominators advised of new process
- Actively promote 2018 nominations
 - Announcements in Springwater News and on SSH Website

- More promotion needed and reminder of March 30, 2018 deadline

Promotion Standing Committee

- Chairperson Mike Townes and Deb White
- 2017 Objectives

Primary Objectives	Short Term Objectives
<ul style="list-style-type: none"> • Promotional Strategies • Applicable Content Development • Media Organizations & Contacts • Liaison Sport Associations 	<ul style="list-style-type: none"> • Continue SSH communication support • Aid Heritage Committee community outreach • Develop/implement SSH promotional strategies • Expand membership

- Continue SSH communication support
 - Published SSH information in the Springwater News
 - Worked with Township of Springwater Branding Advocate and Communications Officer to have appropriate information published in the “Springwater Link” page in the Springwater News.
 - Deb assisted with Springwater Library “Heritage Fair”
- Aid Heritage Committee community outreach
 - Project forthcoming
- Develop/implement SSH promotional strategies
 - Meeting with Springwater Sport Associations pending
 - Other initiatives to be determined
- Expand membership
 - New Director Deb White to work on

Sports Heritage Standing Committee

- Chairperson Trish Campbell
- 2017 Objectives

Primary Objectives	Short Term Objectives
<ul style="list-style-type: none"> • Systematize Website Collections • Develop & Maintain Heritage Content • Instigate Marketing Strategies • Coordinate Social Media 	<ul style="list-style-type: none"> • Liaison with promotion to seek out content • Increase website heritage content • Develop promo clip and presentations • Expand membership

- Liaison with promotion to seek out content

- Initial steps proceeding
- Increase website heritage content
 - Added articles from “A History of Vespra Township” book
 - Convened two Committee Meetings
- Develop promo clip and presentations
 - Initial meeting completed
- Expand membership
 - Recruited Rachel Yawny to work on social media

Technology Committee

- Chairperson Larry Simpson
- 2017 Objectives

Primary Objectives	Short Term Objectives
<ul style="list-style-type: none"> • Website Development & Maintenance • Strategic Design & Implementation • Board & Committee Support • Training 	<ul style="list-style-type: none"> • Establish committee • Review Training requirements • Critique website design/ functionality • Identify potential issues and opportunities

- Establish committee
 - Some interested members identified and assisting
- Review Training requirements
 - Training took place on a need to know basis
 - Training activity related to the website and Arena Kiosk took place
- Critique website design/ functionality
 - Minor critiquing took place
 - A comprehensive review should be undertaken in the future
- Identify potential issues and opportunities
 - To date technology seems to meeting the expectations

2017 Financial Report

2017 financial activity was relatively minor when compared to a busy 2016. The majority of the activity was the expenditures to maintain and enhance the SSH website. It’s expected that 2018 (see 2018 Budget) will have a much heightened degree of activity to accommodate the revenue and expenditures related to the 2018 Induction.

See APPENDIX B for the 2017 Financial Statement

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2018 Budget

The following is the approved 2018 SSH budget. The main activity is associated with the 2018 Induction Ceremony and its related revenue and expenditures. It's expected that any new activity, should it occur, will be funded by the project and be revenue neutral as a minimum. Any exception will be considered by the Finance Committee and the Board prior to any approval.

2018 BUDGET								
SPRINGWATER SPORTS HERITAGE								
	Board	Active Elite	Facilities /Awards	Finance	Heritage	Induction	Promotion	TOTALS
Revenue								
TV/Kiosk Ads				3,000				3,000
Patrons				5,000		10,000		15,000
Ticket Sales						10,500		10,500
Total Revenue	0		0	8,000	0	20,500	0	28,500
Expense								
Displays			5,000					5,000
Website	1,000				1,000	1,000		3,000
Venue						12,000		12,000
Printing	100					800	200	1,100
Awards						1,000		1,000
Banners						1,200		1,200
Video					500	1,000	500	2,000
Sundry/Contingency	500					500	1,000	2,000
TV/Kiosk					500	500		1,000
Total Expense	1,600		5,000	0	2,000	18,000	1,700	28,300
2018 Net	-1,600		-5,000	8,000	-2,000	2,500	-1,700	200
						2017 Reserve Balance		16,892.96
						2018 Budget		200.00
						2018 Projected Reserve Balance		<u>17,092.96</u>

Constitutional Amendments

The current Constitution is the initial one that was developed at the beginning of SSH start-up and is identified as "Version: 1, Board Approved: 2014,11,26". The following three proposed Constitutional Amendments were reviewed by the Board and will be presented at the 2017 AGM for discussion and voting.

- Amendment 1: Section B.2. Ex Officio Members and Rights
 - Rationale
 - No reference to Ex Officio Inductee term of office or method of replacement
 - Current
 - “b. One SSH Hall of Fame Inductee.”
 - Proposed
 - “b. One SSH Hall of Fame Inductee with an open-ended term. The active Inductee Ex Officio representative will reasonably attempt to contact each Inductee Member/Delegate to encourage and fairly establish their replacement when appropriate”.
- Amendment 2: Section B.2. Ex Officio Members and Rights
 - Rationale
 - No reference to Township Council Ex Officio term or method of selection
 - Provides clarity and consistency with Inductee Ex Officio
 - Current
 - “a. One member of Springwater Township Council.”
 - Proposed
 - “a. One member of Springwater Township Council as determined by Council.”
- Amendment 3: Section A.5. Overview Paragraph 2 page 3 of 13
 - Rationale:
 - Builders may move from the Township and ensue their associated activity
 - Remove “in the Township of Springwater” as wording is geographically restrictive
 - Current
 - “Builders inducted will have demonstrated they were successful in creating a climate which significantly benefitted athletes and athletics in the Township of Springwater.”
 - Proposed
 - “Builders inducted will have demonstrated they were successful in creating a climate which significantly benefitted athletes and athletics”.

Succession Plan

At the September 25, 2017 Board Meeting existing Succession Plan was reviewed and updated. At that time Wayne Allen had advised the Board that it would be necessary for him to step down for personal reasons. It was extremely unfortunate that Wayne's leadership and contributions would have to be postponed until he is able to return in the future.

Deb White agreed to fill the Directorship vacancy and take on the responsibility of Promotion. She had considered the opportunity of bringing her broad range of related and valuable knowledge along with her proven experience to sit as a Director. The SSH Board is very pleased that Deb concluded the fit was right.

With Deb joining the Board the Three Year Succession Plan was amended. As an interim and expedient step Deb was slotted into the vacancy created by Wayne's decision. Inasmuch as new Directors will be joining in 2018 the Plan will be reviewed and updated at that time.

The cycle for Barb Fralick and Mike Townes completes this year and both they have stated their desire to take a break from the Board but will participate and assist with the 2018 Induction process and ceremony. Both have been Directors from the start-up of SSH and have significantly contributed to the design and direction of SSH. Although Barb wore the Vice Chairperson Hat and Mike the Promotion Hat they have participated far beyond those responsibilities.

Darrin Robertson is the third person in the current renewal/retire cycle. To everyone's delight Darrin has agreed to remain as a Director. Darrin Chairs the Induction Committee and 2018 being an Induction year he will be very involved ensuring its success.

The following table is the revised Succession Plan and current status as of year-end.

2017 Three Year Succession Plan Updated October 11, 2017		
2017,2018,2019	2017, 2018	2017
Larry Simpson	Deb White	Mike Townes
Denise Ritchie McLean	Trish Campbell	Darrin Robertson
Brenda Quinlan	Linda Collins	Barb Fralick

Vacant Directors' positions will be considered and filled in 2018. In addition to selecting commendable individuals thoughtful consideration will be given to the need for Standing Committee Chairperson(s), gender balance and representation throughout the Township.

Ad Hoc Succession Committee

In 2017 the Board members were consulted individually to assemble their thoughts and recommendations for the expansion of Committee members and an orderly succession of Board members. At the September 25, 2017 Board meeting progress was discussed (item 6.8). A number of potential names were put forward as possible new members (item 6.8.1). The list will remain operational and be modified as required.

To remain successful robust membership progression and carefully considered succession is of the essence. The Board must ensure this crucial objective is realized to safeguard its well-being. As SSH moves forward progress will be monitored and adjustments made where and when appropriate.

Hall of Fame Alumni

SSH considers its Inducted Athletes, Builders and Teams as members of a unique sports fraternity. These colleagues recognize and appreciate their associates' outstanding achievements and the commitment required to achieve their success. The SSH biennial Induction Ceremony provides an extraordinary opportunity for the Alumni Members to socially interact and reflect on their exceptional accomplishments.

It's expected the current Alumni Members will once again join in the upcoming Induction Ceremony on Friday September 14, 2018. Plans are underway and will be announced as they materialize.

The soon to be determined 2018 Inductees will be ceremoniously welcomed into the Alumni as they are formally presented with their official SSH Hall of Fame Inductee Alumni Pin.

In Memory

SSH is always saddened when Alumni Members pass on. During 2017 two outstanding athletes George Sibbald (2016 Inductee, 1964 Elmvale

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Fastball Team) and Bill Marley (2016 Inductee, 1958/59 Provincial Juvenile Championship Team) were added to the SSH Hall of Fame “In Memory” segment of the website.

SSH is proud to continue to honour those that have added to our Sports Community. Their unselfish endeavours and wise foresight benefits today’s contributors. Without their contributions we would not have the unique infrastructure to support the community in so many positive and constructive ways.

Website

It’s important to remember that the website is the tangible part of SSH. From the outset SSH has evolved with this as its key goal. Although the future may bring some form of a SSH “Bricks and Mortar” the majority will remain as a virtual archive accessible by means of the internet.

Website design continued to evolve through 2017. Minor fine-tuning took place to help provide a more user friendly experience. As additional content is developed further adjustments may be necessary.

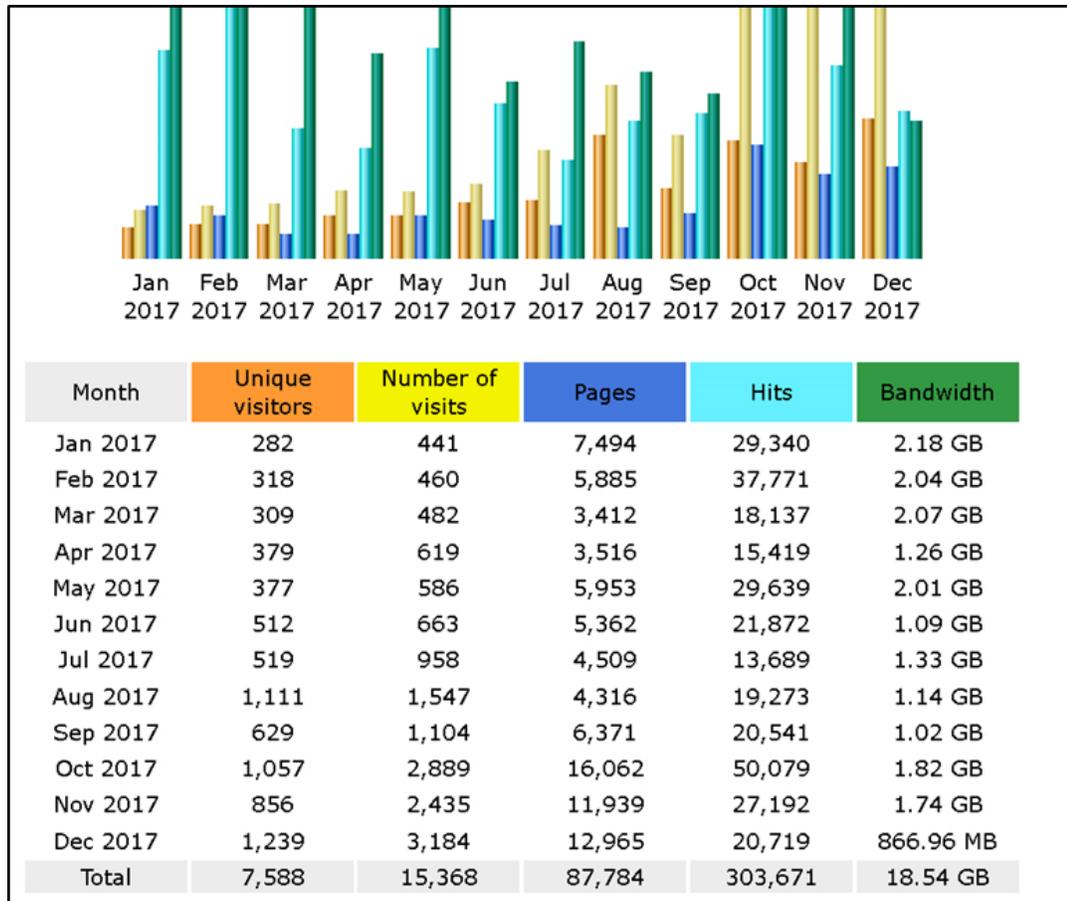
Faye Stone, Brenda Quinlan and Larry Simpson continue to receive website training from Brenda Stanley. Much of the input can now be accomplished by these SSH members and continues to be a SSH goal.

The following 2017 website usage chart and the 2015, 2016 and 2017 comparisons provide objective measurements to illustrate the website usage and growth. As the website grows so should its usage.

ANNUAL WEBSITE ACTIVITY					
Year	Unique visitors	Number of visits	Pages	Hits	Bandwidth
2015	3,796	6,430	44,597	239,562	5.18 GB
2016	4,416	8,246	126,938	584,932	30.42 GB
2017	7,558	15,368	87,784	303,671	18.54 GB
Unique Visitors: initial visits per day Number of Visits: initial & revisits per day Pages: different pages visited Hits: different actions visitors engaged in					

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Arena TV Kiosk & Other Displays

The Arena TV Kiosk received a substantial boost in 2017 through the upgrade of remote access/presentation software and a power backup arrangement. The content running can now be viewed and modified over the internet.

A redesign of the screen to highlight and included additional information was completed this year. As a result of this remake the monitor is now visually subdivided into four segments each displaying a specific collection of interests. The following is an approximation of size and themes of interests.

- A slideshow (approximately 50% in size) dedicated to
 - SSH Hall of Fame Inductees
 - Heritage photos
 - SSH timely notices and promotions
- A static centre sector (approximately 10%) identifying SSH

- A slideshow (approximately 20%) dedicated to Induction Patrons
- A slideshow (approximately 20%) dedicated to SSH Active Elite

The current plans are to undertake a creative evaluation of the larger slideshow to establish the desired volume and preferred content composition. Its expected content will be added/removed.

In the future, when a greater broadband is available, streaming real-time information will be added as a service to the public.

These reassuring improvements will allow SSH to more confidently open up other locations and various types of presentations. The opportunity to add advertising will contribute to the costs and SSH's bottom-line.

Contact Information:

Mailing Address:

Springwater Sports Heritage
2231 Nursery Road
Minesing ON
L0L 1Y2

Website: "www.springwatersportsheritage.ca"

Email: "info@springwatersportsheritage.ca"

Blog: "www.springwatersportsheritage.ca/blog"

Twitter: "twitter.com/SpringwaterSH"

Facebook: "www.facebook.com/springwatersportsheritage"

YouTube: "www.youtube.com/channel/UCqso_Z7cRVIVOQNULUje2ZA"

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APPENDIX A

2017 PRIMARY & SHORT TERM OBJECTIVES Springwater Sports Heritage		
	Primary Objectives	Short Term Objectives
Board	<ul style="list-style-type: none"> • Leadership & Governance • Operational & Strategic Accountability • Official Communications • Legal Contracts & Agreements 	<ul style="list-style-type: none"> • Institute succession/recruitment plan • Annual meeting • Committee short term objectives • Expand Committee membership
Active Elite	<ul style="list-style-type: none"> • Identify/Profile Active Athletes & Builders • Develop Liaison with Representative • Maintain Ongoing Updates & Activity • Recommend Enhancements 	<ul style="list-style-type: none"> • Identify potential candidates • Develop profiles & upload • Maintain profiles & “Activity Chronicles” • Develop and maintain contact list
Facilities & Displays	<ul style="list-style-type: none"> • Hall of Fame Venue • Awards • Displays • Artifacts & Memorabilia 	<ul style="list-style-type: none"> • Expand membership • Storage Township Admin Centre • Increase community displays • Initiate Bricks & Mortar concepts
Finance	<ul style="list-style-type: none"> • Financial Administration • Sponsorship & Funding Strategies • Protect assets, data, personal information • Mitigate financial risks, fraud and theft 	<ul style="list-style-type: none"> • Ongoing financial monitoring and reports • Look into on line payment status • Reconstitute Patronage Committee • Prepare 2018 budget
Induction	<ul style="list-style-type: none"> • Biennial Inductions • Nomination Material & Publicizing • Inductee Selection • Ceremony 	<ul style="list-style-type: none"> • Critique 2016 Induction process & ceremony • Review/update guidelines • Launch 2018 nomination process • Actively promote 2018 nominations
Promotion	<ul style="list-style-type: none"> • Promotional Strategies • Applicable Content Development • Media Organizations & Contacts • Liaison Sport Associations 	<ul style="list-style-type: none"> • Continue SSH communication support • Aid Heritage Committee community outreach • Develop/implement SSH promotional strategies • Expand membership
Sports Heritage	<ul style="list-style-type: none"> • Systematize Website Collections • Develop & Maintain Heritage Content • Instigate Marketing Strategies • Coordinate Social Media 	<ul style="list-style-type: none"> • Liaison with promotion to seek out content • Increase website heritage content • Develop promo clip and presentations • Expand membership
Technology	<ul style="list-style-type: none"> • Website Development & Maintenance • Strategic Design & Implementation • Board & Committee Support • Training 	<ul style="list-style-type: none"> • Establish committee • Review Training requirements • Critique website design/ functionality • Identify potential issues and opportunities

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APPENDIX B

2017 FINANCIAL STATEMENT					
Springwater Sports Heritage					
as of December 31, 2017					
	INCOME	EXPENSE	AR/AP	NET	BUDGET
REVENUE					
<u>TV/KIOSK ADVERTISING</u>					
Total TV/Kiosk Advertising				0.00	2,000
<u>PATRONS</u>					
Maple Syrup Festival	500.00				
Total Patrons				500.00	2,000
TOTAL REVENUE	<u>500.00</u>	<u>0.00</u>	<u>0.00</u>	<u>500.00</u>	<u>4,000</u>
EXPENDITURES					
<u>DISPLAYS</u>					
Total Displays				0.00	3,000
<u>WEBSITE</u>					
Heart of Business Development		620.73			
Heart of Business Development		783.55			
Heart of Business Development		536.27			
Total Website				1,940.55	2,900
<u>PRINTING</u>					
Total Printing				0.00	300
<u>SUNDRY/CONTINGENCY</u>					
2017 CASH Membership		50.00			
Total Sundry/Contingency				50.00	500
<u>TV/KIOSK</u>					
Total TV/Kiosk				0.00	3,000
TOTAL EXPENDITURES	<u>0.00</u>	<u>1,990.55</u>	<u>0.00</u>	<u>1,990.55</u>	<u>9,700</u>
NET	<u>500.00</u>	<u>-1,990.55</u>	<u>0.00</u>	<u>-1,490.55</u>	<u>-5,700</u>
RESERVE TRANSFERS					
June 30	-954.28				
December 31	<u>-536.27</u>				
Total Reserve Transfer	<u>-1,490.55</u>				
TOWNSHIP & SSH STATEMENTS					
Township December 31, 2017	0.00				
SSH December 31, 2017	0.00				
Net	<u>0.00</u>				
RESERVE ACCOUNT					
	GAIN/LOSS	BALANCE			
Trans to Reserve Dec 31/14	19,533.59	19,533.59			
2015 Net Gain/Loss	-2,396.74	17,136.85			
2016 Net Gain/Loss	1,246.66	18,383.51			
2017 Net Gain/Loss	-1,490.55	<u>16,892.96</u>			