

2016 Annual Report

SPRINGWATER SPORTS HERITAGE



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Chairperson's Comments

Once again I'm very pleased to share a Springwater Sports Heritage (SSH) Annual Report with all interested parties. Similar to the Board's purpose of documenting Springwater's sporting heritage this report's observations will serve as an archived annal of SSH's 2016 endeavours and achievements.

The Board is very proud of its efforts and the successes it has realized. The major events of 2016 would be the 2016 INDUCTION, creation of an INDUCTEE ALUMNI and exclusive ALUMNI PIN, a Heritage project chronicling the ELMVALE ANGELS, the commencement of ACTIVE ELITES and considerable ongoing WEBSITE DEVELOPMENT to expand our online digital breadth and depth. These successful achievements are noteworthy, advantageous and emboldening.

None of these accomplishments would have been possible without the creativity, contribution and cooperation of the Board and Township personnel, considerate patrons and numerous volunteers. Through busy schedules, unforeseen challenges and short deadlines the strength and commitment to SSH's desired objectives came through. Thanks to all for their outstanding dedication and determination.

Although there is much, much more to do, SSH is in a good place. Our stated vision was critiqued and remains clear and a well-established infrastructure will support the next stage of growth. Heritage content development is at the forefront for 2017 and will be enthusiastically supported with close monitoring and any necessary fine tuning. Also in 2017 the potential for movement to the longer term goal of some form of "bricks and mortar" may be on the horizon. This undertaking will require creative design, financial support and increased activity.

Throughout this journey of discovery and inventiveness I remain excited, determined and honoured to work with the Board and others to capture our sporting heritage and most of all preserve the numerous outstanding achievements of Springwater's athletes, builders and their unwavering contributors and supporters for today and future generations.



Cover Page

This year's Annual Report cover page gives prominence to SSH's Hall of Fame 2016 Inductees and the newly formed Hall of Fame Alumni. The freshly unveiled SSH Hall of Fame Inductee Alumni Pin sits atop the pyramid respectfully embracing and commemorating the 2016 Inductees.

2016 Annual Report

This 2016 Annual Report is the third annual report for SSH. The report reflects the decisions and resulting activity throughout the year. It also briefly comments on future directions and related issues.

Organizational Propensities and Activity

Throughout 2016, following the 2015 commencement of the Board's emphasis repositioning towards SSH Standing Committee development, the needed and planned transition continued to evolve in varying degrees through the year. The SSH operational procedures remain robust and provide direction and support to the Committees. The Standing Committees continued to find their way and through 2017 will reaffirm their objectives and expand the number of committee members as part of the SSH succession strategy. The Board will continue to encourage and champion this transition while adjusting direction and procedures where appropriate.

The Board was again able to minimize the number of scheduled meetings as a result of repositioning relevant responsibilities and undertakings to the Standing and Ad Hoc Committees. The 2015 AGM took place in January and was followed by one In Camera meeting in May to examine the Nominees and elect the 2016 Hall of Fame Inductees. Two other regular Board meetings were held in June and October. A number of approvals were agreed to by the Board using emails thus avoiding scheduling difficulties and other challenges that impact busy schedules.

As a matter of reassurance the Board remains mindful of the need to assess its directions and organization on a timely basis.

Succession Plan

The Succession Plan was reviewed, amended and confirmed at the October Board meeting. Consistent with previous thinking the Board

agreed that renewal and a three year in/out strategy for Directors was valuable for the members and SSH. The following table reflects the revised Succession Plan.

Three Year Succession Plan Updated October 17, 2016		
2017,2018,2019	2017, 2018	2017
Larry Simpson	Wayne Allen	Mike Townes
Denise Ritchie McLean	Trish Campbell	Darrin Robertson
Brenda Quinlan	Linda Collins	Barb Fralick

At the October Board Meeting it was agreed to establish an Ad Hoc Committee to develop a longer term plan to strengthen Board & Committee membership as it relates to succession and recruitment. The Board Chairperson will assemble a group interested in SSH succession and recruitment and prepare a report for the SSH Board in 2017.

Standing Committees

As stated earlier in this report, the Standing Committees are where much of the activity will be in 2017. The following points are a summary the Standing Committees' achievements that occurred in 2016.

Facilities and Awards Committee

- Designed and arranged the purchase of Alumni Pins that all SSH Hall of Fame Inductees will receive.
- Investigating the opportunity and value of having a glass showcase to display sports memorabilia in the Township Administration Centre and other venues.
- Approval has been received to arrange a locked storage area in the Township Administration Centre. Details being worked on.
- Preparing to support a "Bricks and Mortar" Hall of Fame that will become part of the pending renovation of the Elmvale Community Arena.

Financial Planning Committee

- Monitored 2016 financial activity
- Established and prepared timely financial reports for the Board

- Scrutinized the significant financial activity related to the 2016 Induction.
- Prepared and gained approval of SSH's 2017 budget

Induction Committee

- Organized and administered the very successful 2016 Hall of Fame Induction
- Ensured the critical path benchmarks were achieved and on time
- Managed the 2016 nomination process and Inductee election
- Communicated the successful and unsuccessful election results to all nominators
- Undertaking a full review of the Induction and related elements in preparation for the 2018 Induction

Promotion Committee

- Worked closely with Springwater News newspaper and other media to ensure relevant SSH information was published.
- Arranged TV interview at the 2016 Induction
- Forwarded SSH information to Township Communication Officer for tweeting to local media and others.
- Worked with Springwater Communication Officer to have appropriate information published in the Springwater News newspaper on the "Springwater Link" page.
- In the process of organizing a meeting with Springwater Sport Associations.

Heritage Committee

- Held three committee meetings in 2016.
- Successfully completed a huge website Heritage project of capturing the Elmvale Angels Softball Teams that will also serve as a guide, template and inspiration for other Heritage projects large and small
- Modified Inductee template and continued to update the Inductees material and photos on the website.
- Continued to utilize Social Networking to support SSH's activity.

Hall of Fame Alumni

This year the Board initiated a Hall of Fame Alumni. It was felt the Inductions would provide an opportunity for the SSH Hall of Fame Inductees to come together with their colleagues and supporters. This occasion would give likeminded members the ability to reunite, network, celebrate and build on their treasured memories. An official SSH Hall of Fame Inductee Alumni Pin was designed and presented to 2014 and 2016 Inductees. All future Inductees will be welcomed into the Alumni.

Active Elite

Active Elite is now the responsibility of an Ad Hoc Committee dedicated to this valuable undertaking. The website has been modified to accommodate the value placed on this and support the potential growth in this section. It's expected that a significant number of Active Elite will be identified and added to the website during 2017. It remains a belief of SSH that this will assist in serving as a motivating tool for aspiring individuals. It will also provide a singular location to make available a comprehensive list of Springwater Active Elite and their achievements.

Patrons

This year the website was modified to better formally recognize SSH's patrons. The main menu item "Patrons" links to a submenu that covers the different groupings of patrons. An Ad Hoc Patrons Committee developed five categories that would best promote and recognize SSH's Patrons. Currently the classifications are: "Website", "Inductions", "Displays", "Donations" and "Non-Monetary". Each of these are well described on the website and which patrons are part of that grouping.

SSH would not exist without our patrons support. Their willing support allows the Board and its Committees to focus to be on the tasks at hand. SSH is very pleased to recognize both the monetary and non-monetary assistance it receives.

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Springwater Sports Heritage

2016 Financial Report

As expected the majority of the 2016 financial transactions occurred around the 2016 Induction. Gratefully the five 2014 Hall of Fame Induction Patrons benevolently and thoughtfully returned to provide the needed financial assistance to help ensure the success of our central and prominent event. All available tickets for the event were sold promptly and a waiting list established. To better serve the Induction attendees the finance committee is studying the possible option of tickets being purchased online for the 2018 Induction.

2016 FINANCIAL STATEMENT				
Springwater Sports Heritage				
as of December 31, 2016				
	INCOME	EXPENSE	AR/AP	NET
GENERAL INCOME/EXPENSE				
Totals	500.00	50.00	0.00	450.00
2016 INDUCTION				
Facility				
		11,304.60		-11,304.60
Sponsorship				
	10,000.00			10,000.00
Tickets				
	10,550.00			10,550.00
Expenditures				
		5,038.78	0.00	-5,038.78
Totals	20,550.00	16,343.38	0.00	4,206.62
WEBSITE				
Totals		3,409.96	0.00	-3,409.96
GRAND TOTALS	21,050.00	19,803.34	0.00	1,246.66
Township Statement December 31, 2016				<u>1,246.66</u>
Difference between Township & SSH				<u>0.00</u>
RESERVE ACCOUNT	GAIN/LOSS	BALANCE		
Trans to Reserve Dec 31/14	19,533.59	19,533.59		
2015 Net Gain/Loss	-2,396.74	17,136.85		
2016 Net Gain/Loss	1,246.66	18,383.51		

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Springwater Sports Heritage

2017 Budget

The Board has decided the 2017 budget should support the costs around website development and promotional/communication displays. The following 2017 Budget was approved by the Board in support of these activities. At this time not enough is known about possible expenditures around a Bricks and Mortar SSH Hall of Fame. It's expected funding for this activity will be handled as a special event should it occur during 2017.

2017 BUDGET								
SPRINGWATER SPORTS HERITAGE								
	Board	Active Elite	Facilities /Awards	Finance	Heritage	Induction	Promotion	TOTALS
Revenue								
TV/Kiosk Advertising			2,000					2,000
Patrons				2,000				2,000
Total Revenue	0	0	2,000	2,000	0	0	0	4,000
Expense								
Displays			3,000					3,000
Website	500	400			2,000			2,900
Printing	100						200	300
Awards								0
Banners								0
Sundry/Contingency	500							500
TV/Kiosk			2,000		1,000			3,000
Total Expense	1,100	400	5,000	0	3,000	0	200	9,700
2017 Net	-1,100	-400	-3,000	2,000	-3,000	0	-200	-5,700
						2016 Ending Reserve Balance	18,383.51	
						2017 Budget	<u>-5,700.00</u>	
						2017 Ending Reserve Balance	<u>12,683.51</u>	

Website

As one of SSH's strategic foundations the website continued to evolve through its anticipated development phases. The vital activity in 2016 successfully brought the website to its broadly envisioned design expectations. At this juncture it's expected future website development will be in the form of fine tuning.

Through 2017 and beyond, with all fundamentals in place, the focus will be on organizing and adding content. Its expected three key sectors (Heritage, Active Elite and Galleries) will see the most content development activity. The Heritage Committee's successful capturing of the gigantic volume of diverse material on the Elmvale Angels softball team assisted immeasurably the Heritage website design and development. Functioning as a potential template this material will serve as a model for others both large and small.

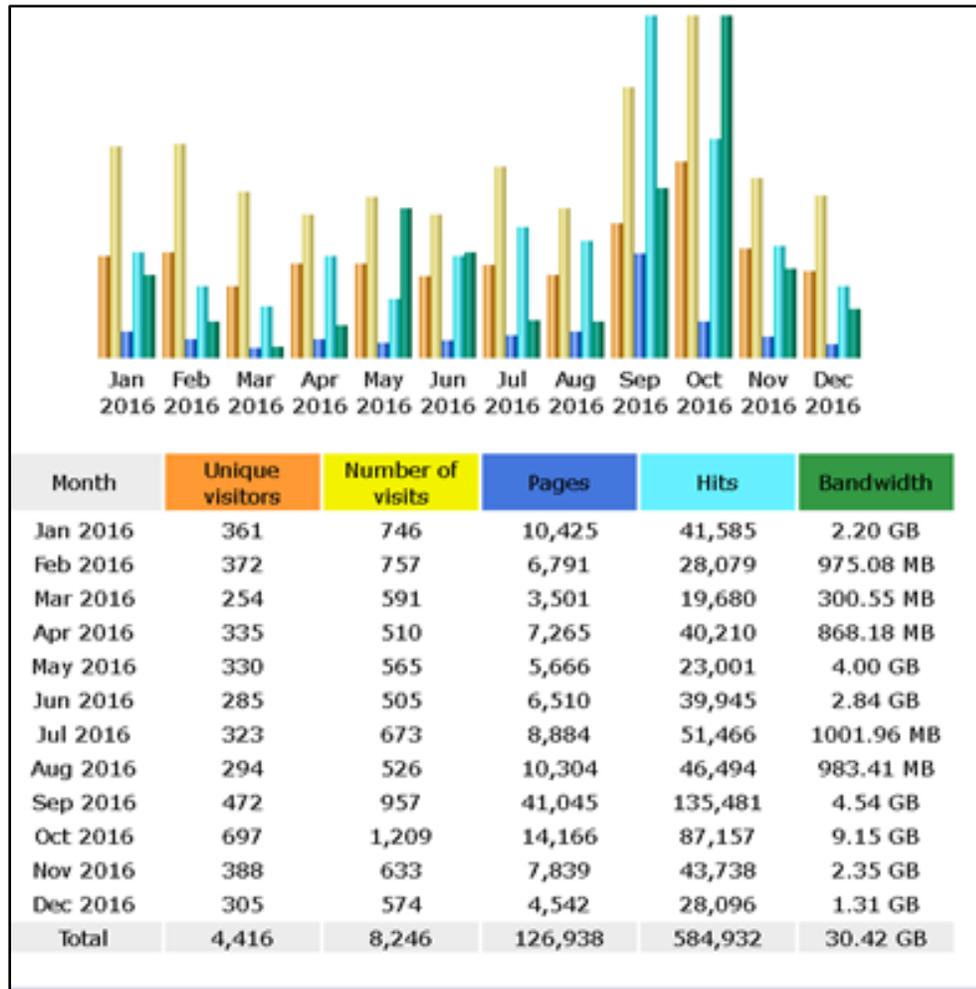
Once again it is important to recognize the benevolence of the Website Patrons. Without their thoughtful generosity the website would not be possible. The much appreciated backing from the McGuire Trust and Springwater Swing (8th Annual Mayor's Golf Tournament) has and continues to fund the development and maintenance expenses. Brenda Stanley (Heart of Business) not only enthusiastically guides and supports the website development but also provides a significant volume of In-Kind support with her expertise, experience and time.

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Website Usage

The following 2016 website activity chart and 2015/2016 comparisons illustrates the impressive usage and how interest is growing. As more is added it is expected the traffic will increase accordingly. The upsurge of September and October could be related to the 2016 Induction.



ANNUAL WEBSITE ACTIVITY SUMMARY					
Year	Unique visitors	Number of visits	Pages	Hits	Bandwidth
2015	3,796	6,430	44,597	239,562	5.18 GB
2016	4,416	8,246	126,938	584,932	30.42 GB

Unique Visitors: The number of **different days** a visitor visited
Number of Visits: The number of **different times** visitors visited
Pages: The number of **different pages** visitors visited
Hits: The number of **different actions** visitors engaged in

Arena TV Monitor & Displays

SSH has found it necessary to place the Elmvale Community Arena Monitor behind glass in a protective cabinet. At this time pending content updates and other significant additions are waiting for some hardware relocation and software updates to allow offsite changes. It's hoped that 2017 will see a significant improvement in the volume of content and that it remains current.

Future expansion of SSH displays is on the Board's table. Opportunities to provide valuable SSH content through this medium is a strong probability and will be addressed as soon as the appropriate SSH technical infrastructure is in place.

Contact Information:

Mailing Address:

**Springwater Sports Heritage
2231 Nursery Road
Minesing ON
L0L 1Y2**

Website: "www.springwatersportsheritage.ca"

Email: "info@springwatersportsheritage.ca"

Blog: "www.springwatersportsheritage.ca/blog"

Twitter: "twitter.com/SpringwaterSH"

Facebook: "www.facebook.com/springwatersportsheritage"

YouTube: "www.youtube.com/channel/UCqso_Z7cRVIVOQNULUje2ZA"

Members: Board, Committees and Supporters

Please see APPENDIX A for a listing of the 2016 Board Members, Committees and indispensable supporters. The listing also includes past members.

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APPENDIX A

	2016 SSH Members and Supporters												
	Board					Committees					Support		
	Board	Past Chairperson	Vice Chairperson	Secretary	Treasurer	Awards/Facilities	Finance	Heritage	Induction	Promotion	Active Elite Ad Hoc	Township Resource	Website Input
Wayne Allan	●					*							
Lou Belcourt	▲				*		*	◆	◆				
Trish Campbell	●						*					◆	
Linda Collins	●									*			
Jennifer Coughlin	▲						◆	◆			▲		
Barb Fralick	●		*				◆	◆				◆	
Brenda Quinlan	●			*						●		◆	
Denise Ritchie-Mclean	●				◆	◆		◆					
Darrin Robertson	●				◆			*					
Larry Simpson	*				▲	▲	▲	▲	▲	▲		*	
Mike Townes	●						◆	◆	*				
Faye Stone	●						◆	◆				◆	
Ron Belcourt	▲										▲		
Keith Columbus	▲											▲	
Brenda Stanley	▲						▲					▲	
Gary Edgecombe	▲												▲
John Heacock	▲												▲
Joe Fralick					◆								
Mike Stone							◆						
Paul Priest	■				◆			■					
Sue Adams							▲						
Ken Fliieger							▲						
Mike Patchell							▲						
Heather Smeding							▲						
Robert Brindley											▲		
Shelley McNabb						▲		▲			▲		
Janine Peck								▲			▲		
Jeff Schmidt						▲					▲		
Karen Todd											▲		
Nicole Van Zutphen									▲		▲		
Frank Archer	■	■						◆					
Dan Clement	■										▲		
Mary Fleming							■						
Brad MacDonald	■			■		*							
Dan McLean	■										▲		
Jill Robertson	■												
Ginger Tsang							■						

● Director | ▲ Ex Officio | * Lead | ◆ Member ● Recording Secretary | ▲ Resource | ■ Past